## FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |
|-------------|------|-------|
|-------------|------|-------|

| Check this box if no longer subject to | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP                           |
|--|--|
| Section 16. Form 4 or Form 5           |  |
| obligations may continue. See          |  |
| Instruction 1(b).                      | Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 |

OMB APPROVAL OMB Number: Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Flanders Scott N           |   |      |                |           |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>eHealth</u> , <u>Inc.</u> [ EHTH ] |             |   |         |   |               |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner   |   |     |   |        |                              |
|---|---|------|----------------|-----------|---|---|-------------|---|---------|---|---------------|---|---|---|---|-----|---|--------|------------------------------|
|   | Last) (First) (Middle) C/O EHEALTH, INC. 625 AUGUSTINE DRIVE, SECOND FLOOR  |      |                |           |   | 3. Date of Earliest Transaction (Month/Day/Year) 09/17/2019                                 |             |   |         |   |               |   |   | X Officer (give title below)  Chief Executi   |   |     | k   | oelow) | specify                      |
| (Street) SANTA CLARA CA 95054 (City) (State) (Zip)                  |   |      |                |           | - 4. I  | 4. If Amendment, Date of Original Filed (Month/Day/Year)                                    |             |   |         |   |               |   | , I   | 6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person |   |     |   |        |                              |
|   |   | Tabl | e I -          | Non-Deriv | ative   | Seci  | uritie      | s Ac                                    | qui     | red, C  | Disposed (    | of, or  | Benefici  | ially Own   | ed  |     |   |        |                              |
| 1. Title of Security (Instr. 3)  2. Transaction Date (Month/Day/Yea |   |      |                | /ear)     | 2A. Deemed<br>Execution Date,<br>r) (Month/Day/Year)                                      |   | e,   1<br>C | 3.<br>Transaction<br>Code (Instr.<br>8) |         | 4. Securities Acquired (A) or<br>Disposed Of (D) (Instr. 3, 4 and<br>5)   |               |   | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported |   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |     | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership (Instr. |        |                              |
|   |   |      |                |           |   |   | [           | Code                                    | V       | Amount  | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | 4)  |     | 4)  |        |                              |
| Common Stock 09/17/202  |   |      |                | 19        | 9   |   |             | F <sup>(1)</sup>                        |         | 2,227   | D             | \$80.33   | 800,586 <sup>(2)</sup>  |   | D   |     |   |        |                              |
| Common Stock  |   |      |                |           |   |   |             |   |         |   |               |   |   | 3,000   |   | I   |   |        | IA<br>ounts For<br>dchildren |
|   | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)  |      |                |           |   |   |             |   |         |   |               |   |   |   |   |     |   |        |                              |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)                 | erivative ecurity nstr. 3)  Conversion or Exercise Price of Derivative Security  Date (Month/Day/Year)  I Execution Date, if any (Month/Day/Year)  Month/Day/Year)  Execution Date, if any (Month/Day/Year)  Note: The price of Derivative Security |      | Transa<br>Code | (Instr.   | 5. Nur<br>of<br>Deriva<br>Secur<br>Acqui<br>(A) or<br>Dispo<br>of (D)<br>(Instr.<br>and 5 | ative<br>rities<br>ired<br>sed  | Exp<br>(Mo  | oiration<br>onth/Day                    | //Year) | 7. Title and Amount of Securities Underlying Derivative Security (Instr. : and 4)  Amount or Number of Title Shares |               | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | Derivative derivative Security Securities                                 |   | 10.<br>Owner<br>Form:<br>Direct<br>or Ind<br>(I) (Ins             | (D) | 11. Nature of Indirect Beneficial Ownership (Instr. 4)      |        |                              |

## **Explanation of Responses:**

- 1. Represents the withholding of shares to satisfy tax withholding obligation.
- 2. Total amount of shares beneficially owned includes shares deferred upon vesting of certain restricted stock units. The deferred shares will be settled in accordance with the terms of the deferral election.

## Remarks:

/s/ Scott Giesler as attorney-infact for Scott N. Flanders

09/19/2019

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.