| SEC Form 4 |  |
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#### FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
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| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| OMB APPROVAL         |           |  |  |  |  |  |  |  |
|----------------------|-----------|--|--|--|--|--|--|--|
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| Estimated average bu | rden      |  |  |  |  |  |  |  |
| hours per response:  | 0.5       |  |  |  |  |  |  |  |

| 1. Nume and Address of Reporting Ferson |               | Person*      | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br><u>eHealth, Inc.</u> [ EHTH ] | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>Director 10% Owner |
|---|---------------|--------------|---|--|
| (Last) (Eirst) (Middle)                 |               |              |   | X Officer (give title Other (specify below) below)   |
| (Last)                                  | (First)       | (Middle)     | 3. Date of Earliest Transaction (Month/Day/Year)                                    | ,  |
|   |               |              | 03/09/2019  | President, Carrier/Bus Dev.  |
| C/O EHEA                                | LTH, INC.     |              |   |  |
| 2625 AUG                                | USTINE DRIVE. | SECOND FLOOR |   |  |
|   |               |              | 4. If Amendment, Date of Original Filed (Month/Day/Year)                            | 6. Individual or Joint/Group Filing (Check Applicable  |
| (Street)                                |               |              |   | Line)  |
| ( )                                     |               | 05054        |   | X Form filed by One Reporting Person   |
| SANTA CI                                | LARA CA       | 95054        | _   | Form filed by More than One Reporting Person   |
| (City)                                  | (State)       | (Zip)        |   |  |

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| Table 1- Non-Derivative declarities Acquired, Disposed of, or Deficicitiany Owned |  |   |                             |   |        |               |         |   |   |   |  |
|---|--|---|-----------------------------|---|--------|---------------|---------|---|---|---|--|
| 1. Title of Security (Instr. 3)   | 2. Transaction<br>Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | Transaction<br>Code (Instr. |   |        |               |         | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|   |  |   | Code                        | v | Amount | (A) or<br>(D) | Price   | Transaction(s)<br>(Instr. 3 and 4)  |   | (1150.4)  |  |
| Common Stock  | 03/09/2019                                 |   | <b>F</b> <sup>(1)</sup>     |   | 59     | D             | \$56.44 | 134,969 <sup>(2)</sup>  | D   |   |  |
| Common Stock  |  |   |                             |   |        |               |         | 6,500   | Ι   | By<br>Trust <sup>(3)</sup>  |  |

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Nu<br>of<br>Deriv<br>Secu<br>Acqu<br>(A) of<br>Dispo<br>of (D)<br>(Instr<br>and 5 | ative<br>rities<br>ired<br>osed<br>. 3, 4 | 6. Date Exerc<br>Expiration Da<br>(Month/Day/Y | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr. 3<br>and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|--|---|--|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)  | (D)                                       | Date<br>Exercisable                            | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

Explanation of Responses:

1. Represents the withholding of shares to satisfy tax withholding obligation.

Total amount of shares beneficially owned includes shares deferred upon vesting of certain restricted stock units. The deferred shares will be settled in accordance with the terms of the deferral election.
Shares held by Robert & Jeanette Riach Hurley, TTEEs, The Riach Hurley Family Trust.

**Remarks:** 

/s/ Scott Giesler, as attorney-in-03/12/2019

fact for Robert S. Hurley

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.