SEC Form 4	
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### FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number:	3235-0287							
Estimated average burde	en							
hours per response:	0.5							

1. Nume and Address of Reporting reison			2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc.</u> [EHTH]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
					Director	10% Owner			
· · · · · ·				x	Officer (give title below)	Other (specify below)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year)		Sr. VP, Carrier	Relations			
C/O EHEALTH	, INC.		12/19/2007		on vi, cuiter	relations			
440 EAST MID	DLEFIELD RD								
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line)	idual or Joint/Group Filir	ng (Check Applicable			
MOUNTAIN	СА	94043		X	Form filed by One Rep	porting Person			
VIEW					Form filed by More that Person	an One Reporting			
(City)	(State)	(Zip)							

#### Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code ( 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership
		(	Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	() (115(114)	(Instr. 4)
Common Stock	12/19/2007		M <sup>(1)</sup>		5,000	A	\$8.8	5,000	I	By Trust <sup>(2)</sup>
Common Stock	12/19/2007		S <sup>(1)</sup>		5,000	A	\$29.5753	0	I	By Trust <sup>(2)</sup>

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1			(e.y.,	puts,	cans	, wa	urant	s, options	, converti	Die Sect	initesj				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		of Deri Sec Acq (A) Disp of (I	oosed D) tr. 3, 4	6. Date Exerc Expiration D (Month/Day/	ate	Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$8.8	12/19/2007		M <sup>(1)</sup>			190	(3)	12/14/2015	Common Stock	190	\$0	6,818	D	
Employee Stock Option (right to buy)	\$8.8	12/19/2007		M <sup>(1)</sup>			4,810	(3)	12/14/2015	Common Stock	4,810	\$0	30,681	D	

#### **Explanation of Responses:**

1. All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

2. Shares are held by Robert Hurley & Jeanette Riach Hurley, TTEEs u/a DTD 1/27/2004 The Riach Hurley Family Trust.

3. Immediately exercisable for all option shares. The option shares become vested as to 20% of the shares 1 year after December 14, 2005 and 1/60th of the shares upon completion of each month of continuous service thereafter.

#### **Remarks:**

<u>/s/ Jennifer Thompson as</u> <u>attorney-in-fact for Robert S.</u> <u>Hurley</u>

12/21/2007

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.