| SEC Form 4 | |
|------------|--|
|------------|--|

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

| OMB Number: | 3235-0287 | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | | |
| hours per response | : 0.5 | | | | | | | | |

| Instruction 1(b). | | Filed | pursuant to Section 16(a) of the Securities Exchange Act of 1934 | i | hours per response: 0 | | |
|--|---------|----------|---|------------------------|--|--|-----------------------------|
| | | | or Section 30(h) of the Investment Company Act of 1940 | | | | |
| 1. Name and Addres | 1 0 | on* | 2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc.</u> [EHTH] | | all applicab Director Officer (giv | , | 10% Owner Other (specify |
| (Last) C/O EHEALTH, 2625 AUGUSTI | | (Middle) | 3. Date of Earliest Transaction (Month/Day/Year) 06/02/2020 | | below) Chief | f Operating O | below) Officer |
| (Street) SANTA CLARA | CA | 95054 | 4. If Amendment, Date of Original Filed (Month/Day/Year) | 6. Indiv Line) X | Form filed | nt/Group Filing (I by One Report I by More than C | Ū. |
| (City) | (State) | (Zip) | | | | | |

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | Transaction Code (Instr. 8) | | | | | 5. Amount of Securities Beneficially Owned Following Reported | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | |
|---------------------------------|--|---|-----------------------------------|--|--------|---------------|--------------------------------|---|---|---|--|
| | | | | | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (Instr. 4) | |
| Common Stock | 06/02/2020 | | S | | 5,954 | D | \$130.64(1) | 237,661 ⁽²⁾ | D | | |
| Common Stock | 06/02/2020 | | S | | 16,874 | D | \$131.5 ⁽³⁾ | 220,787 ⁽²⁾ | D | | |
| Common Stock | 06/02/2020 | | S | | 2,172 | D | \$132.17 ⁽⁴⁾ | 218,615 ⁽²⁾ | D | | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | of Deriv Secu Acqu (A) of Dispo of (D) | or oosed)) (r. 3, 4 | | Expiration Date | | | Expiration Date (Month/Day/Year) | | | Expiration Date Amount of | | int of rities rlying ative rity (Instr. | Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---|---|--|---|------------------------------|---|--|-------------------------------|---------------------|--------------------|-------|--|-------------------------------------|--|--|---------------------------|--|---|--------------------------------------|--|--|--|
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | | | | | | |

Explanation of Responses:

1. The price reported in Table I, Column 4 for sales on 6/2/2020 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$130.00 to \$130.96, inclusive. The reporting person undertakes to provide to eHealth, Inc., any security holder of eHealth Inc., or the staff of the Securities Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in footnotes 1, 3, and 4 of this Form 4.

2. Total amount of shares beneficially owned includes shares deferred upon vesting of certain restricted stock units. The deferred shares will be settled in accordance with the terms of the deferral election. 3. The price reported in Table I, Column 4 for sales on 6/2/2020 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$131.02 to \$131.99, inclusive.

4. The price reported in Table I, Column 4 for sales on 6/2/2020 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$132.00 to \$132.57, inclusive. **Remarks:**

/s/ Scott Giesler, as attorney-

06/04/2020 in-fact for David K. Francis

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See