

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
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1. Name and Address of Reporting Person * <u>Wang Sheldon</u>			2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc. [EHTH]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP, Technology</u>		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) <u>11/02/2007</u>			6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person		
C/O EHEALTH, INC. 440 EAST MIDDLEFIELD ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)					
(Street) MOUNTAIN VIEW CA 94043								
(City) (State) (Zip)								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/02/2007		M ⁽¹⁾		30,000	A	\$1	100,000	I	By Trust ⁽²⁾
Common Stock	11/02/2007		S ⁽¹⁾		20,000	D	\$31.8778	80,000	I	By Trust ⁽²⁾
Common Stock	11/02/2007		S ⁽¹⁾		10,000	D	\$32.017	70,000	I	By Trust ⁽²⁾
Common Stock	11/05/2007		M ⁽¹⁾		20,000	A	\$1	90,000	I	By Trust ⁽²⁾
Common Stock	11/05/2007		S ⁽¹⁾		10,000	D	\$33	80,000	I	By Trust ⁽²⁾
Common Stock	11/05/2007		S ⁽¹⁾		10,000	D	\$34	70,000	I	By Trust ⁽²⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date					
Employee Stock Option (right to buy)	\$1	11/02/2007		M ⁽¹⁾			30,000	(3)	01/24/2011	Common Stock 30,000	\$0	25,000	D	
Employee Stock Option (right to buy)	\$1	11/05/2007		M ⁽¹⁾			20,000	(3)	01/24/2011	Common Stock 20,000	\$0	5,000	D	

Explanation of Responses:

- All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- Shares are held by Sheldon X Wang & April M Xie, TTEEs u/a DTD 1/27/07 Sheldon Xiaodong Wang & April Minxia Xie Revocable Liv Trust.
- Immediately exercisable for all option shares. The option shares became fully vested on 1/24/2005.

Remarks:

/s/ Jennifer Thompson, as attorney-in-fact for Dr. Sheldon 11/06/2007
X. Wang

** Signature of Reporting Person Date

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.