
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934**

DATE OF REPORT (DATE OF EARLIEST EVENT REPORTED) May 16, 2007

eHealth, Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-33071
(Commission File
Number)

56-2357876
(I.R.S. Employer
Identification No.)

**440 East Middlefield Road
Mountain View, California 94043**
(Address of principal executive offices) (Zip code)

(650) 584-2700
Registrant's telephone number, including area code

Not Applicable
(Former name or former address if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On May 16, 2007, Robert L. Fahlman, senior vice president, carrier relations of eHealth, Inc. (the “Company”) and chief operating officer of the Company’s customer care center operations for its individual and family product line, resigned from his office to pursue a chief executive officer position at another company. Mr. Fahlman will remain employed with the Company through June 6, 2007 to assist with transition matters. Mr. Bruce A. Telkamp, senior vice president, business development and marketing, general counsel and secretary of the Company, will assume Mr. Fahlman’s responsibilities and will become executive vice president of business operations of the Company.

The board of directors of the Company appointed Mr. Telkamp, age 39, as executive vice president of business operations of the Company on May 22, 2007. He will continue to serve as the Company’s senior vice president, business development and marketing, a position he has held since February 2004, and as general counsel and secretary, positions he has held since May 2000. Previously, Mr. Telkamp was the vice president of business development and general counsel of MetaCreations Corporation. Prior to MetaCreations, Mr. Telkamp was an attorney with the law firm of Wilson Sonsini Goodrich & Rosati, P.C. in Palo Alto, California. Mr. Telkamp holds a B.A. degree in economics with honors from the University of California, Los Angeles and a J.D. degree with honors from the University of California, Hastings.

The board of directors of the company also appointed Dr. Sheldon Wang, age 47, as executive vice president of technology on May 22, 2007. He will continue to serve as the Company’s chief technology officer, a position he has held since August 1999. Dr. Wang also serves as president and chief executive officer of the Company’s subsidiary eHealth China, Inc. Previously, Dr. Wang was senior vice president of research and development at Eclipsys Corporation, formerly known as HealthVISION, a provider of integrated healthcare enterprise information-technology solutions. Dr. Wang holds a B.S. degree in physics from the Fuzhou University in China, an M.S. degree in physics from Idaho State University and a Ph.D. in medical informatics from the University of Utah.

Item 8.01 Other Events

On May 22, 2007, the Company issued a press release announcing Mr. Fahlman’s resignation, Mr. Telkamp’s appointment as executive vice president of business operations of the Company, Dr. Wang’s appointment as executive vice president of technology and certain changes in the responsibilities of executive management. A copy of the press release is furnished as Exhibit 99.1 to this Form 8-K and is incorporated herein by reference.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits.

<u>Exhibit Number</u>	<u>Description</u>
99.1	Press release by the Company on May 22, 2007.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EHEALTH, INC.

By: /s/ Gary L. Lauer

Gary L. Lauer

Chief Executive Officer and Chairman of the Board of Directors

Dated: May 22, 2007

**eHealth Names Executive Vice Presidents;
Announces Resignation of Senior Vice President**

MOUNTAIN VIEW, Calif., May 22, 2007 – eHealth, Inc. (NASDAQ:EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that Robert Fahlman has resigned as eHealth’s senior vice president, carrier relations and as chief operating officer of eHealth’s customer care center operations for its individual and family product line. Mr. Fahlman is leaving eHealth to become the chief executive officer of a privately-held company. Mr. Fahlman will remain an employee of the company through June 6, 2007 to assist with transition matters.

At the same time, eHealth has named Bruce Telkamp executive vice president of business operations. Mr. Telkamp has been with eHealth for seven years and currently oversees the marketing, business development and legal functions of the company. In his new role, Mr. Telkamp also will be responsible for carrier relations and eHealth’s customer care center operations.

To assist Mr. Telkamp in his expanded role, the company has promoted Robert Hurley to senior vice president, carrier relations and Gary Matalucci to vice president, customer care center. Mr. Hurley has been with the company since April 1999 and has over 16 years of experience in the health insurance industry. Mr. Matalucci has been with the company since September 2003 and currently oversees the company’s individual and family plan sales and customer service departments, including the related call center operations.

In addition to the change in executive management responsibility for carrier relations and customer call center operations, the company has named Dr. Sheldon Wang executive vice president of technology. Dr. Wang will remain the company’s chief technology officer and will continue to be responsible for managing the company’s technology operations as well as the company’s operations in China.

“We appreciate Bob Fahlman’s contributions to eHealth and wish him well as he leaves eHealth to fulfill his desire to pursue a chief executive officer role,” said Gary Lauer, eHealth’s chairman and chief executive officer. “We are excited about the organizational changes we have made and believe they will improve the company’s operations and our execution on the growth opportunities that are in front of us.” said Mr. Lauer.

About eHealth, Inc.

eHealth, Inc. is the parent company of eHealthInsurance, the leading online source of health insurance for individuals, families and small businesses. eHealthInsurance presents complex health insurance information in an objective, user-friendly format, enabling the research, analysis, comparison and purchase of health insurance products that best meet consumers’ needs. eHealth and eHealthInsurance are registered trademarks of eHealthInsurance Services, Inc.

eHealth, Inc. was founded in 1997 and its technology was responsible for the nation's first Internet-based sale of a health insurance policy. eHealth is headquartered in Mountain View, California. Additional information can be found on eHealth's website, www.ehealthinsurance.com.

Forward-Looking Statements

This press release contains statements that are forward-looking statements as defined within the Private Securities Litigation Reform Act of 1995. These include statements regarding organizational changes improving the company's operations and execution on growth opportunities in front of it. These forward-looking statements are inherently subject to various risks and uncertainties that could cause actual results to differ materially from the statements made, including risks associated with, retention of executive officers and employees, acceptance of the internet as a medium for the purchase of health insurance, eHealth's ability to continue to increase its membership base and expand its relationships with health insurance carriers and marketing partners, retention of eHealth's members, increased rates of member turnover, changes in eHealth's relationships with insurance carriers, system failures or capacity constraints, dependence upon Internet search engines to attract consumers who visit eHealth's website, the performance, reliability and availability of eHealth's ecommerce platform and underlying network infrastructure, the effectiveness of eHealth's marketing and public relations efforts, exposure to online commerce security risks, reliance on marketing partners for the sale of health insurance, competition, protection of intellectual property and intellectual property rights claims, regulatory penalties and negative publicity, compliance with insurance and other laws and regulations, and changes in laws and regulations. Other factors that could cause operating, financial and other results to differ are described in eHealth's most recent Annual Report on Form 10-K as filed with the Securities and Exchange Commission and available on the investor relations page of eHealth's website at www.ehealthinsurance.com and on the Securities and Exchange Commission's website at www.sec.gov. Other risks may be detailed from time to time in reports to be filed with the Securities and Exchange Commission. eHealth does not undertake any obligation to update any forward-looking statement to conform the statement to actual results or changes in expectations.

CONTACT: Ashton Partners
Trisha Dill, 1-415-869-5757 (Investors)
tdill@ashtonpartners.com
www.ashtonpartners.com

SOURCE: eHealth, Inc.