

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL

OMB Number: 3235-0104

Estimated average burden

hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934  
or Section 30(h) of the Investment Company Act of 1940

<b>1. Name and Address of Reporting Person*</b> <u>Lauer Gary L</u>  (Last) (First) (Middle) <u>C/O EHEALTH, INC.</u> <u>440 EAST MIDDLEFIELD ROAD</u>  (Street) <u>MOUNTAIN CA 94043</u> <u>VIEW</u>  (City) (State) (Zip)	<b>2. Date of Event Requiring Statement (Month/Day/Year)</b> 10/12/2006	<b>3. Issuer Name and Ticker or Trading Symbol</b> <u>eHealth, Inc. [ EHTH ]</u>  <b>4. Relationship of Reporting Person(s) to Issuer (Check all applicable)</b> <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Chr. of the Board, Pres. &amp; CEO</u>	<b>5. If Amendment, Date of Original Filed (Month/Day/Year)</b>  <b>6. Individual or Joint/Group Filing (Check Applicable Line)</b> <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
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### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (right to buy)	(1)	01/23/2011	Common Stock	300,000	1	D	
Employee Stock Option (right to buy)	(2)	01/07/2010	Common Stock	200,000	2	D	
Employee Stock Option (right to buy)	(3)	05/20/2013	Common Stock	500,000	2	D	
Employee Stock Option (right to buy)	(4)	05/20/2013	Common Stock	150,000	2	D	
Employee Stock Option (right to buy)	(5)	05/20/2013	Common Stock	650,000	2	D	
Employee Stock Option (right to buy)	(6)	12/13/2015	Common Stock	11,363	8.8	D	
Employee Stock Option (right to buy)	(7)	12/13/2015	Common Stock	88,636	8.8	D	

**Explanation of Responses:**

1. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after January 24, 2001 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
2. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after January 6, 2000 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
3. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after January 8, 2000 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
4. Currently fully vested and exercisable. The option shares became vested in monthly installments from January 31, 2004 through March 31, 2006.
5. Immediately exercisable for all option shares. The option shares became vested in monthly installments beginning December 31, 2003 through December 31, 2006.
6. Immediately exercisable for all option shares. The option shares became vested as to 20% of the shares 1 year after December 14, 2005 and 1/60th of the shares upon completion of each month of continuous service thereafter.
7. Immediately exercisable for all option shares. The option shares became vested as to 20% of the shares 1 year after December 14, 2005 and 1/60th of the shares upon completion of each month of continuous service thereafter.

/s/ Gary L. Lauer

10/12/2006

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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