

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL	
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>LACOB JOSEPH</u> (Last) (First) (Middle) 2750 SAND HILL ROAD (Street) MENLO PARK CA 94025 (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) 10/12/2006	3. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc. [EHTH]</u>	
		4. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner Officer (give title below) Other (specify below)	5. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	930	D	
Common Stock	48,872 ⁽¹⁾	I ⁽¹⁾	See footnote ⁽¹⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Series A Convertible Preferred Stock	(2)	(2)	Common Stock	22,027	(2)	D	
Series A Convertible Preferred Stock	(2)	(2)	Common Stock	1,157,733 ⁽³⁾	(2)	I ⁽³⁾	See footnote ⁽³⁾
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	4,758	(4)	D	
Series B Convertible Preferred Stock	(4)	(4)	Common Stock	250,060 ⁽⁵⁾	(4)	I ⁽⁵⁾	See footnote ⁽⁵⁾
Series C Convertible Preferred Stock	(6)	(6)	Common Stock	10,636	(6)	D	
Series C Convertible Preferred Stock	(6)	(6)	Common Stock	559,051 ⁽⁷⁾	(6)	I ⁽⁷⁾	See footnote ⁽⁷⁾

Explanation of Responses:

- 48,872 shares of which 47,409 shares are directly held by Kleiner Perkins Caufield & Byers IX-A, L.P. ("KPCB IX-A") and 1,463 shares are directly held by Kleiner Perkins Caufield & Byers IX-B, L.P. ("KPCB IX-B"). KPCB IX Associates, L.L.C. ("Associates") is the general partner of KPCB IX-A and KPCB IX-B. Lacob Ventures, L.L.C. ("Lacob Ventures"), whose manager is Joseph Lacob, is a managing member of Associates. Associates, Lacob Ventures and Mr. Lacob disclaim beneficial ownership of the shares held directly by KPCB IX-A and KPCB IX-B except to the extent of their pecuniary interests in their distributive share thereof.
- The Series A Convertible Preferred Stock is convertible immediately into Issuer's common stock on a 1-for-1 basis and has no expiration date.
- 1,157,733 shares of which 1,123,062 shares are directly held by KPCB IX-A and 34,671 shares are directly held by KPCB IX-B. Associates is the general partner of KPCB IX-A and KPCB IX-B. Lacob Ventures, L.L.C., whose manager is Joseph Lacob, is a managing member of Associates. Associates, Lacob Ventures and Mr. Lacob disclaim beneficial ownership of the shares held directly by KPCB IX-A and KPCB IX-B except to the extent of their pecuniary interests in their distributive share thereof.
- Each share of Series B Convertible Preferred Stock is convertible immediately into 1.3145 shares of the Issuer's common stock and has no expiration date. The number of shares in Column 3 reflects the conversion ratio to be effective upon the closing of the Issuer's initial public offering.
- 250,060 shares of which 242,572 shares are directly held by KPCB IX-A and 7,488 shares are directly held by KPCB IX-B. Associates is the general partner of KPCB IX-A and KPCB IX-B. Lacob Ventures, L.L.C., whose manager is Joseph Lacob, is a managing member of Associates. Associates, Lacob Ventures and Mr. Lacob disclaim beneficial ownership of the shares held directly by KPCB IX-A and KPCB IX-B except to the extent of their pecuniary interests in their distributive share thereof.
- The Series C Convertible Preferred Stock is convertible immediately into Issuer's common stock on a 1-for-1 basis and has no expiration date.
- 559,051 shares of which 542,309 shares are directly held by KPCB IX-A and 16,742 shares are directly held by KPCB IX-B. Associates is the general partner of KPCB IX-A and KPCB IX-B. Lacob Ventures, L.L.C., whose manager is Joseph Lacob, is a managing member of Associates. Associates, Lacob Ventures and Mr. Lacob disclaim beneficial ownership of the shares held directly by KPCB IX-A and KPCB IX-B except to the extent of their pecuniary interests in their distributive share thereof.

/s/ Joseph Lacob 10/12/2006
 ** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.