The Securities and Exchange Commission has not necessarily reviewed the information in this filing and has not determined if it is accurate and complete.

The reader should not assume that the information is accurate and complete.

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 FORM D

Notice of Exempt Offering of Securities

OMB APPROVAL
OMB 3235Number: 0076

Estimated average

burden

hours per response:

4.00

1. Issuer's Identity

CIK (Filer ID Number)

Previous
Names

X None

Entity Type

<u>0001333493</u> X Corporation

Name of Issuer Limited Partnership

eHealth, Inc.

Limited Liability Company

Jurisdiction of<br/>Incorporation/OrganizationGeneral PartnershipDELAWAREBusiness TrustOther (Specify)

Year of Incorporation/Organization

X Over Five Years Ago

Within Last Five Years (Specify Year)

Yet to Be Formed

2. Principal Place of Business and Contact Information

Name of Issuer

eHealth, Inc.

Street Address 1 Street Address 2

2625 AUGUSTINE DRIVE, SECOND FLOOR

City State/Province/Country ZIP/PostalCode Phone Number of Issuer

SANTA CLARA CALIFORNIA 95054 650-584-2700

3. Related Persons

Last Name First Name Middle Name

Flanders Scott N.

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

**Relationship:** X Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Brimmer Andrea C.

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

**Relationship:** Executive Officer X Director Promoter

Clarification of Response (if Necessary):

**Last Name First Name** Middle Name **Brooke** Beth A. **Street Address 1 Street Address 2** c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor State/Province/Country ZIP/PostalCode City **CALIFORNIA** Santa Clara 95054 **Relationship:** Executive Officer X Director Promoter Clarification of Response (if Necessary): **Last Name** First Name Middle Name Goldberg Michael D. **Street Address 1 Street Address 2** 2625 Augustine Drive, 2nd Floor c/o eHealth, Inc. **State/Province/Country** City ZIP/PostalCode Santa Clara **CALIFORNIA** 95054 **Relationship:** Executive Officer X Director Promoter Clarification of Response (if Necessary): **Last Name** First Name Middle Name Randall S. Livingston **Street Address 1** Street Address 2 c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor State/Province/Country ZIP/PostalCode City **CALIFORNIA** Santa Clara 95054 **Relationship:** Executive Officer X Director Promoter Clarification of Response (if Necessary): **Last Name First Name** Middle Name Oliver, III Jack L. **Street Address 1 Street Address 2** c/o eHealth. Inc. 2625 Augustine Drive, 2nd Floor State/Province/Country City ZIP/PostalCode Santa Clara **CALIFORNIA** 95054 **Relationship:** Executive Officer X Director Promoter Clarification of Response (if Necessary): **Last Name** First Name Middle Name Wolfe Dale B. **Street Address 1 Street Address 2** c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor State/Province/Country ZIP/PostalCode City Santa Clara **CALIFORNIA** 95054 Relationship: Executive Officer X Director Promoter Clarification of Response (if Necessary): **Last Name** First Name Middle Name Hass John **Street Address 1 Street Address 2** c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

State/Province/Country

**CALIFORNIA** 

City

Santa Clara

ZIP/PostalCode

95054

**Relationship:** Executive Officer X Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

C.

Hannan Timothy

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

**Relationship:** X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Morelock Phillip A.

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

Relationship: X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Yung Derek N.

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

**Relationship:** X Executive Officer Director Promoter

Clarification of Response (if Necessary):

Last Name First Name Middle Name

Soriano Cesar M.

Street Address 1 Street Address 2

c/o eHealth, Inc. 2625 Augustine Drive, 2nd Floor

City State/Province/Country ZIP/PostalCode

Santa Clara CALIFORNIA 95054

**Relationship:** Executive Officer X Director Promoter

Clarification of Response (if Necessary):

# 4. Industry Group

Agriculture Health Care Retailing
Banking & Financial Services Biotechnology Restaurants
Commercial Banking Health Insurance Technology

Commercial Banking Health Insurance Technology
Insurance Hospitals & Physicians Computers

Investment Banking Pharmaceuticals Telecommunications
Pooled Investment Fund X Other Health Care Other Technology

Is the issuer registered as Manufacturing Travel

an investment company under Real Estate Airlines & Airports

Commercial

**Lodging & Conventions** the Investment Company Construction Act of 1940? Tourism & Travel Services **REITS & Finance** Yes Other Travel Residential Other Banking & Financial Services Other **Business Services** Other Real Estate Energy Coal Mining **Electric Utilities Energy Conservation Environmental Services** 

5. Issuer Size

Oil & Gas

Other Energy

Not Applicable

Revenue Range	OR	Aggregate Net Asset Value Range
No Revenues		No Aggregate Net Asset Value
\$1 - \$1,000,000		\$1 - \$5,000,000
\$1,000,001 - \$5,000,000		\$5,000,001 - \$25,000,000
\$5,000,001 - \$25,000,000		\$25,000,001 - \$50,000,000
\$25,000,001 - \$100,000,000		\$50,000,001 - \$100,000,000
Over \$100,000,000		Over \$100,000,000
X Decline to Disclose		Decline to Disclose

Not Applicable

## 6. Federal Exemption(s) and Exclusion(s) Claimed (select all that apply)

Investment Company Act Section 3(c)		
Section 3(c)(1)	Section 3(c)(9)	
Section 3(c)(2)	Section 3(c)(10)	
Section 3(c)(3)	Section 3(c)(11)	
Section 3(c)(4)	Section 3(c)(12)	
Section 3(c)(5)	Section 3(c)(13)	
Section 3(c)(6)	Section 3(c)(14)	
Section 3(c)(7)		
	Section 3(c)(1) Section 3(c)(2) Section 3(c)(3) Section 3(c)(4) Section 3(c)(5) Section 3(c)(6)	

# 7. Type of Filing

X New Notice Date of First Sale 2021-04-30 First Sale Yet to Occur Amendment

8. Duration of Offering

Does the Issuer intend this offering to last more than one year? Yes X No

9. Type(s) of Securities Offered (select all that apply)

X Equity
Debt
Option, Warrant or Other Right to Acquire Another Security
Security to be Acquired Upon Exercise of Option, Warrant or Other Right to Acquire Security
Other Right to Acquire Security

X Equity
Tenant-in-Common Securities
Mineral Property Securities
Other (describe)

#### 10. Business Combination Transaction

Is this offering being made in connection with a business combination transaction, such Yes X No as a merger, acquisition or exchange offer?

Clarification of Response (if Necessary):

11. Minimum Investment

Minimum investment accepted from any outside investor \$0 USD

12. Sales Compensation

Recipient Recipient CRD Number None

Moelis & Company 145115

(Associated) Broker or Dealer CRD X None (Associated) Broker or Dealer X None

Number

None None

> Street Address 2 **Street Address 1**

399 Park Avenue 5th Floor

ZIP/Postal City State/Province/Country Code

**NEW YORK** 10022 New York

State(s) of Solicitation (select all that apply) All

Check "All States" or check individual Foreign/non-US States

CALIFORNIA FLORIDA NEW YORK

#### 13. Offering and Sales Amounts

**Total Offering Amount** \$225,000,000 USD or Indefinite

**Total Amount Sold** \$225,000,000 USD

Total Remaining to be Sold \$0 USD or Indefinite

Clarification of Response (if Necessary):

#### 14. Investors

Select if securities in the offering have been or may be sold to persons who do not qualify as accredited investors, and enter the number of such non-accredited investors who already have invested in the offering. Regardless of whether securities in the offering have been or may be sold to persons who do not qualify as accredited investors, enter the total number of investors who already have invested in the offering:

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1		

### 15. Sales Commissions & Finder's Fees Expenses

Provide separately the amounts of sales commissions and finders fees expenses, if any. If the amount of an expenditure is not known, provide an estimate and check the box next to the amount.

Sales Commissions \$6,750,000 USD Estimate Finders' Fees \$0 USD Estimate

Clarification of Response (if Necessary):

#### 16. Use of Proceeds

Provide the amount of the gross proceeds of the offering that has been or is proposed to be used for payments to any of the persons required to be named as executive officers, directors or promoters in response to Item 3 above. If the amount is unknown, provide an estimate and check the box next to the amount.

## \$0 USD Estimate

Clarification of Response (if Necessary):

Signature and Submission

Please verify the information you have entered and review the Terms of Submission below before signing and clicking SUBMIT below to file this notice.

Terms of Submission

In submitting this notice, each issuer named above is:

- Notifying the SEC and/or each State in which this notice is filed of the offering of securities described and undertaking to furnish them, upon written request, in the accordance with applicable law, the information furnished to offerees.\*
- Irrevocably appointing each of the Secretary of the SEC and, the Securities Administrator or other legally designated officer of the State in which the issuer maintains its principal place of business and any State in which this notice is filed, as its agents for service of process, and agreeing that these persons may accept service on its behalf, of any notice, process or pleading, and further agreeing that such service may be made by registered or certified mail, in any Federal or state action, administrative proceeding, or arbitration brought against the issuer in any place subject to the jurisdiction of the United States, if the action, proceeding or arbitration (a) arises out of any activity in connection with the offering of securities that is the subject of this notice, and (b) is founded, directly or indirectly, upon the provisions of: (i) the Securities Act of 1933, the Securities Exchange Act of 1934, the Trust Indenture Act of 1939, the Investment Company Act of 1940, or the Investment Advisers Act of 1940, or any rule or regulation under any of these statutes, or (ii) the laws of the State in which the issuer maintains its principal place of business or any State in which this notice is filed.
- Certifying that, if the issuer is claiming a Regulation D exemption for the offering, the issuer is not disqualified from relying on Rule 504 or Rule 506 for one of the reasons stated in Rule 504(b)(3) or Rule 506(d).

Each Issuer identified above has read this notice, knows the contents to be true, and has duly caused this notice to be signed on its behalf by the undersigned duly authorized person.

For signature, type in the signer's name or other letters or characters adopted or authorized as the signer's signature.

Issuer	Signature	Name of Signer	Title	Date
eHealth, Inc.	/s/ Derek N. Yung	Derek N. Yung	SVP, Chief Financial Officer	2021-05-14

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

\* This undertaking does not affect any limits Section 102(a) of the National Securities Markets Improvement Act of 1996 ("NSMIA") [Pub. L. No. 104-290, 110 Stat. 3416 (Oct. 11, 1996)] imposes on the ability of States to require information. As a result, if the securities that are the subject of this Form D are "covered securities" for purposes of NSMIA, whether in all instances or due to the nature of the offering that is the subject of this Form D, States cannot routinely require offering materials under this undertaking or otherwise and can require offering materials only to the extent NSMIA permits them to do so under NSMIA's preservation of their anti-fraud authority.