

October 12, 2010

**VIA EDGAR**

Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, N.E.  
Washington, D.C. 20549

Attn: Jeffrey P. Riedler, *Assistant Director*  
Suzanne Hayes, *Branch Chief*  
Johnny Gharib, *Staff Attorney*

**Re: eHealth, Inc.**  
**Form 10-K for the Fiscal Year Ended December 31, 2009**  
**Filed March 5, 2010**  
**File No. 001-33071**

Dear Sirs and Madam:

This letter is being submitted in reference to the Securities and Exchange Commission's letter to eHealth, Inc., dated September 28, 2010 (the "Comment Letter").

eHealth respectfully requests an extension of time to respond to the inquiries contained in the Comment Letter. We currently anticipate submitting a response to the Comment Letter on or before October 25, 2010.

Please contact the undersigned at (650) 210-3155 with any questions or comments you may have regarding this letter. Thank you for your assistance.

Respectfully submitted,

**eHealth, Inc.**

*/s/ Scott Giesler*

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Scott Giesler

*Vice President, Legal Affairs*

cc: Gary Lauer, *President and Chief Executive Officer*, eHealth, Inc.  
Stuart Huizinga, *Senior Vice President and Chief Financial Officer*, eHealth, Inc.  
Drew Markham, *Wilson Sonsini Goodrich & Rosati, P.C.*