

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

1. Name and Address of Reporting Person* <u>Wang Sheldon</u> _____ (Last) (First) (Middle) <u>C/O EHEALTH, INC.</u> <u>440 EAST MIDDLEFIELD ROAD</u> _____ (Street) <u>MOUNTAIN CA 94043</u> _____ (City) (State) (Zip)			2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc. [EHTH]</u>			5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Executive VP, Technology</u>		
			3. Date of Earliest Transaction (Month/Day/Year) <u>08/27/2007</u>					
			4. If Amendment, Date of Original Filed (Month/Day/Year)					
6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person								

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	08/27/2007		M ⁽¹⁾		2,188	A	\$2	77,188	D	
Common Stock	08/27/2007		M ⁽¹⁾		2,812	A	\$0.5	80,000	D	
Common Stock	08/27/2007		S ⁽¹⁾		5,000	D	\$20.0344	75,000	D	
Common Stock	08/29/2007		M ⁽¹⁾		3,000	A	\$0.5	78,000	D	
Common Stock	08/29/2007		S ⁽¹⁾		3,000	D	\$19.7219	75,000	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Employee Stock Option (right to buy)	\$2	08/27/2007		M ⁽¹⁾			2,188	(2)	06/13/2013	Common Stock	2,188	\$0	0	D	
Employee Stock Option (right to buy)	\$0.5	08/27/2007		M ⁽¹⁾			2,812	(3)	09/02/2009	Common Stock	2,812	\$0	87,188	D	
Employee Stock Option (right to buy)	\$0.5	08/29/2007		M ⁽¹⁾			3,000	(3)	09/02/2009	Common Stock	3,000	\$0	84,188	D	

Explanation of Responses:

- All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.
- Immediately exercisable for all option shares. The option shares became fully vested on 6/13/2007.
- Immediately exercisable for all option shares. The option shares became fully vested on 8/16/2003.

Remarks:

/s/ Jennifer Thompson, as attorney-in fact for Dr. Sheldon Wang 08/29/2007

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

