FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington D.C. 20549

| wasinington, | D.C. 20343 | |
|--------------|------------|--|
| | | |
| | | |

| OMB APPROVAL |
|--------------|
| |

| OMB Number: | 3235-0287 | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|
| Estimated average burden | | | | | | | |
| hours per response: | 0.5 | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* Shaughnessy William T | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc.</u> [EHTH] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | | | | |
|---|--|------------|--|----------|--|--------|-------------------|---------------------|---|-------------------------|---|------------------------|---|--|---|--|
| | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2015 | | | | | | X Officer (give title Other (specify below) President and COO | | | | | |
| (Street) MOUNTAIN VIEW CA 94043 (City) (State) (Zip) | | | | _ | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | Lin | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| 1. Title of Security (Instr. 3) 2. Transa Date | | | | nsaction | 1 | | 3. Transaction | (Instr. 5) | | d (A) or r. 3, 4 and | 5. Amount of Securities Beneficially Owned Following Reported | | Form | Direct Indirect Introduced Interest Int | 7. Nature of ndirect Beneficial Dwnership Instr. 4) | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | Conversion Date Execution or Exercise (Month/Day/Year) if any | | 3A. Deemed Execution Date, if any (Month/Day/Year | Code | Transaction Code (Instr. 8) | | of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) 7. Title and of Securitie Underlying Derivative S (Instr. 3 and | | ties Ig e Security | Derivative Security | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | e s Illy | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Performance Stock Units | \$0 | 03/31/2015 | | A | | 52,500 | | (1) | 03/31/2019 | Common Stock | 52,500 | \$0 | 52,500 | 0 | D | |

Explanation of Responses:

1. The performance-based restricted stock unit award will be eligible to vest based on the company's stock price trading at certain pre-determined price thresholds. Once a price threshold is achieved, the portion of the award related to that threshold will vest one-year later, subject to the individual continuing to provide services to eHealth through that date.

Remarks:

/s/ Jennifer Cashio, as attorney-

in-fact for William T. 04/02/2015

<u>Shaughnessy</u>

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.