

eHealth Works With Square to Help Small Businesses Find Health Insurance Solutions

August 22, 2017

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Aug. 22, 2017-- eHealth, Inc. (NASDAQ: EHTH), which operates eHealth.com, a leading private online health insurance exchange, announced today that it is now providing Square's small business customers with access to a broad range of health insurance solutions as well as eHealth's innovative plan comparison tools and robust customer support.

Square's point-of-sale service offers tools for every part of running a small business, from accepting credit cards and tracking inventory to real-time analytics and invoicing. Through the Square dashboard, the more than two million small businesses using Square now have access to a co-branded eHealth website offering brand-name small business and individual & family health insurance options.

By accessing eHealth through the Square dashboard, small businesses can compare health insurance plans online from multiple insurance companies and get customized quotes for their business. At no cost, small business owners can also get personalized help and useful advice from licensed eHealth agents. eHealth has also expanded its offering to enable online applications for small group health insurance with select insurance companies, which enables health insurance applications to be approved in as little as 24 hours in some instances.

"We are incredibly excited to work with Square and introduce their small business customers to the great health insurance options available to them and their employees," said eHealth CEO Scott Flanders. "Whether they're purchasing coverage only for themselves or for their employees as well, a quality health insurance plan is an investment in any small business's future – and eHealth has the comprehensive selection and tools they need to find the best plan for their needs."

Forward-Looking Statements

This press release contains statements that are forward-looking statements as defined within the Private Securities Litigation Reform Act of 1995. These include statements regarding eHealth's partnership with Square. These forward-looking statements are inherently subject to various risks and uncertainties that could cause actual results to differ materially from the statements made, including risks associated with: our ability to maintain and perform under the agreement for this partnership; our ability to realize, enroll, service, and retain customers from this partnership; and other factors that could cause operating, financial, and other results to differ, which are described in eHealth's most recent Annual Report on Form 10-K or Quarterly Report on Form 10-Q filed with the Securities and Exchange Commission and available on the investor relations page of eHealth's website at http://www.ehealthinsurance.com and on the Securities and Exchange Commission's website at www.sec.gov. eHealth undertakes no obligation to update any forward-looking statement to conform to actual results or changes in intentions or expectations.

eHealth

eHealth, Inc. (NASDAQ: EHTH) owns eHealth.com, a leading private online health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealth offers thousands of individual, family and small business health plans underwritten by many of the nation's leading health insurance companies. eHealth (through its subsidiaries) is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth also offers educational resources and powerful online and pharmacy-based tools to help Medicare beneficiaries navigate Medicare health insurance options, choose the right plan and enroll in select plans online through Medicare.com (www.Medicare.com), eHealthMedicare.com (www.eHealthMedicare.com) and PlanPrescriber.com).

For more health insurance news and information, visit eHealth's **Consumer Resource Center**.

View source version on businesswire.com: http://www.businesswire.com/news/home/20170822005051/en/

Source: eHealth, Inc.

DMA Communications for eHealth, Inc. Sande Drew, 916-207-7674 sande.drew@ehealth.com or eHealth, Inc.
Nate Purpura, 650-210-3115 nate.purpura@ehealth.com