eHealth

eHealth Appoints Ian Kalin as the Company's Chief Data Officer

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Former U.S. Department of Commerce Data Strategist Assumes Role in Accelerating Customer-centric Technology Innovations

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--May 2, 2017-- eHealth, Inc. (NASDAQ: EHTH), announced today that Ian Kalin has joined the organization in the role of chief data officer. Mr. Kalin brings more than 15 years of experience modernizing highly complex, regulated systems in the private and public sectors. Prior to eHealth, Mr. Kalin was the first chief data officer for the U.S. Department of Commerce. eHealth operates eHealth.com, the nation's first and largest private online health insurance exchange.

In his role, Mr. Kalin assumes leadership of all data operations for eHealth, including unlocking new applications for eHealth's data assets and empowering customers with the information they need to navigate important healthcare decisions.

"I'm very pleased to announce Ian's appointment as chief data officer, a role well served by his extraordinary record of data-driven innovations," said Scott Flanders, CEO of eHealth. "Ian's leadership and experience build on eHealth's rich history of being a trusted provider of health insurance information and discovering new ways to empower our customers."

As chief data officer, Mr. Kalin's role is cross-functional and enterprise-wide. In addition to leveraging business intelligence to improve operations and optimize products, he oversees research into the development of new data services to revolutionize the health care industry. Mr. Kalin also manages the creation of a new data science practice designed to equip eHealth's industry-leading health insurance specialists with today's most powerful digital technologies. eHealth job opportunities are posted now for this new data science team. Mr. Kalin brings his experience working in heavily regulated data environments to all these initiatives.

"I believe eHealth's immense data resources can be used to create new, innovative tools and efficiencies for consumers," said Mr. Kalin. "eHealth.com is an amazing, vast marketplace full of insurance products with more than 15 years of data that we can use to help people take control of their health care."

A seasoned data tactician, Mr. Kalin comes to eHealth with a wealth of experience from both the private and public sectors. As the U.S. Department of Commerce's first chief data officer he oversaw data strategy and pioneered new products that transformed the way government agencies accomplish their missions. As a former Presidential Innovation Fellow, Mr. Kalin led the U.S. Energy Data Initiative, leveraging open data to spur entrepreneurship, empower citizens and support economic growth. He also acted as a consultant to Google and had leadership roles in data and clean-tech start-ups. Mr. Kalin began his career in the U.S. Navy, where he served as a counter-terrorism officer and a nuclear engineer.

Mr. Kalin holds a bachelor's degree in international politics from Georgetown University and a master's degree in engineering management from Old Dominion University. He was also awarded the Robert Seamans Fellowship from Harvard Kennedy School for leadership in technology and public policy.

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eHealth, Inc. (NASDAQ: EHTH) owns eHealth.com, a leading private online health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealth offers thousands of individual, family and small business health plans underwritten by many of the nation's leading health insurance companies. eHealth (through its subsidiaries) is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth also offers educational resources and powerful online and pharmacy-based tools to help Medicare beneficiaries navigate Medicare health insurance options, choose the right plan and enroll in select plans online through Medicare.com (www.Medicare.com), eHealthMedicare.com (www.eHealthMedicare.com) and PlanPrescriber.com (www.PlanPrescriber.com).

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