



Missed the February 15 Open Enrollment Deadline? eHealth Identifies 28 States Where Consumers May Still Enroll in Health Insurance

February 17, 2015

According to eHealth, Consumers Who Missed the February 15 Deadline May Still Be in Luck in the Following States: AZ, CA, CO, CT, FL, GA, HI, ID, IN, KY, LA, MA, MD, ME, MO, NJ, NV, NY, OH, OR, PA, TN, TX, UT, VA, WA, WI, WV

MOUNTAIN VIEW, CA -- (Marketwired) -- 02/17/15 -- Today eHealth, Inc. (NASDAQ: EHTH) - (eHealthInsurance.com), the nation's first and largest private online health insurance exchange, identified 28 states in which at least one health insurance company is currently accepting health insurance applications for Affordable Care Act (ACA) coverage beyond the February 15, 2015 deadline.

States with at least one health insurance company still accepting applications outside of government exchanges for individual and family plans after February 15 include Arizona, California, Colorado, Connecticut, Florida, Georgia, Hawaii, Idaho, Indiana, Kentucky, Louisiana, Maine, Maryland, Massachusetts, Missouri, Nevada, New Jersey, New York, Ohio, Oregon, Pennsylvania, Tennessee, Texas, Utah, Virginia, Washington, West Virginia, and Wisconsin*. Deadlines differ among these states:

- February 23, 2015 - States with at least one health insurance company accepting applications until February 23 include: Massachusetts.
- February 24, 2015 - States with at least one health insurance company accepting applications until February 24 include: Louisiana.
- February 25, 2015 - States with at least one health insurance company accepting applications until February 25 include: Arizona, Florida, Pennsylvania, Tennessee, and Texas.
- February 28, 2015 - States with at least one health insurance company accepting applications until February 28 include: California, Colorado, Connecticut, Georgia, Hawaii, Idaho, Indiana, Kentucky, Maine, Maryland, Missouri, Nevada, New Jersey, New York, Ohio, Oregon, Utah, Virginia, Washington, West Virginia, and Wisconsin.

Health insurance shoppers in the states identified above who still wish to enroll in coverage should visit eHealth.com to review their options and speak with a licensed agent or representative at eHealth's Health Insurance Hotline: 877-803-2369.

For updated information on enrollment opportunities beyond February 15, eHealth invites shoppers to visit its Consumer Resource Center.

The Affordable Care Act's 2015 nationwide open enrollment period for individual and family health insurance began on November 15, 2014 and ended February 15, 2015. While some health insurance companies may opt to continue accepting application beyond the February 15 deadline, consumers without mandate-meeting coverage for three months or more in 2015 may be subject to a penalty when they file their 2015 federal taxes. Without a qualifying life event, consumers generally cannot purchase major medical coverage before the next annual enrollment period.

The information released by eHealth today pertains only to shoppers purchasing non-subsidized ACA-compliant coverage outside of government-run exchanges, through private marketplaces such as eHealth. Health insurance companies in other states may also decide to accept applications beyond the February 15, 2015 deadline.

Notes

* Information contained in this press release is based solely on eHealth's review of data provided to it by insurance companies with which eHealth has a relationship. Any insurance company's decision to offer coverage beyond the standard February 15, 2015 deadline is subject to change or other conditions, and eHealth cannot guarantee that any insurance company will continue to accept applications. In some cases, insurance companies accepting applications after February 15, 2015 may only accept such applications from consumers who began, but did not complete, the enrollment process before the February 15, 2015 deadline. Some insurance companies may only serve limited areas within a state.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) operates eHealthInsurance.com, the Nation's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 200 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help Medicare beneficiaries navigate Medicare health insurance options, choose the right plan and enroll in select plans online through PlanPrescriber.com (www.planprescriber.com) and eHealthMedicare.com (www.eHealthMedicare.com).

For more health insurance news and information, visit the eHealth consumer blog: Get Smart - Get Covered or visit eHealth's Affordable Care Act Resource Center at www.eHealth.com/affordable-care-act.

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