



eHealth Offers Consumers 46% More Health Insurance Plans to Choose From Than Healthcare.gov

January 15, 2015

Survey of Obamacare Plan Offerings in 33 States Demonstrates Why Consumers - Even Subsidy-Eligible Consumers - May Be Better Served by Shopping at eHealth

MOUNTAIN VIEW, CA -- (Marketwired) -- 01/15/15 -- Today eHealth, Inc. (NASDAQ: EHTH) (eHealth.com), the nation's first and largest private online health insurance exchange, published an analysis of the number of Affordable Care Act health insurance plans presented to consumers through eHealth compared to the number of plans offered by Healthcare.gov in 33 states. The analysis shows that eHealth can help consumers choose from a total of 6,249 plans when they shop through eHealth, including more than 1,900 health insurance plans not available on Healthcare.gov.

The additional health insurance plans available through eHealth are health reform-compliant individual and family plans from brand-name insurance companies which are not eligible for use with government-funded premium tax credits.

The complete analysis is available for review as a [PDF report](#) and through the company's [Media Center](#). Highlights from eHealth's analysis include the following:

- **46% More Plans at eHealth:** eHealth shows consumers a total of 6,249 health plans; Healthcare.gov shows consumers 4,287 health plans.
- **52% More Bronze Plans:** eHealth shows 1,914 bronze level plans; Healthcare.gov shows 1,260.
- **44% More Silver Plans:** eHealth shows 2,235 silver level plans; Healthcare.gov shows 1,551.
- **41% More Gold Plans:** eHealth shows 1,366 gold level plans; Healthcare.gov shows 967.
- **33% More Platinum Plans:** eHealth shows 372 platinum level plans; Healthcare.gov shows 279.
- **57% More Catastrophic Plans:** eHealth shows 362 catastrophic level plans; Healthcare.gov shows 230.

"If you really want to find the right health plan for your needs and budget, you need to compare your choices from the broadest selection possible," said Gary Lauer, CEO and Chairman of eHealth, Inc. "Whether you're eligible for a government health insurance subsidy or not, eHealth is the clear place to shop for coverage this open enrollment period. When you can come to eHealth and find a listing of all the plans that are available at your state's government exchange, plus additional health reform-compliant plans that may be better suited to your personal needs and budget, why shop anywhere else?"

In the 33 states surveyed, eHealth offers consumers a listing of all the health insurance plans available through Healthcare.gov. In addition to these, eHealth offers additional individual and family major medical plans not available through the government-run exchange. eHealth is able to enroll subsidy-eligible consumers in coverage in each of the 33 states included in the survey.

State-Specific Plan Data

The following figures represent the total number of plans available through Healthcare.gov compared to the total number of plans available through eHealth in each of the states included in eHealth's analysis.

Alabama

- Plans on Healthcare.gov: 29
- Plans on eHealth.com: 54

Alaska

- Plans on Healthcare.gov: 30
- Plans on eHealth.com: 46

Arizona

- Plans on Healthcare.gov: 206
- Plans on eHealth.com: 227

Delaware

- Plans on Healthcare.gov: 25
- Plans on eHealth.com: 35

Florida

- Plans on Healthcare.gov: 272
- Plans on eHealth.com: 349

Georgia

- Plans on Healthcare.gov: 207
- Plans on eHealth.com: 432

Illinois

- Plans on Healthcare.gov: 288
- Plans on eHealth.com: 417

Indiana

- Plans on Healthcare.gov: 137
- Plans on eHealth.com: 338

Iowa

- Plans on Healthcare.gov: 108
- Plans on eHealth.com: 179

Kansas

- Plans on Healthcare.gov: 64
- Plans on eHealth.com: 115

Louisiana

- Plans on Healthcare.gov: 79
- Plans on eHealth.com: 121

Maine

- Plans on Healthcare.gov: 53
- Plans on eHealth.com: 96

Michigan

- Plans on Healthcare.gov: 205
- Plans on eHealth.com: 249

Mississippi

- Plans on Healthcare.gov: 56
- Plans on eHealth.com: 87

Missouri

- Plans on Healthcare.gov: 88
- Plans on eHealth.com: 165

Montana

- Plans on Healthcare.gov: 49
- Plans on eHealth.com: 50

Nebraska

- Plans on Healthcare.gov: 71
- Plans on eHealth.com: 111

New Hampshire

- Plans on Healthcare.gov: 42
- Plans on eHealth.com: 51

New Jersey

- Plans on Healthcare.gov: 59
- Plans on eHealth.com: 75

North Carolina

- Plans on Healthcare.gov: 80
- Plans on eHealth.com: 124

North Dakota

- Plans on Healthcare.gov: 33
- Plans on eHealth.com: 34

Ohio

- Plans on Healthcare.gov: 267
- Plans on eHealth.com: 313

Oklahoma

- Plans on Healthcare.gov: 107
- Plans on eHealth.com: 148

Pennsylvania

- Plans on Healthcare.gov: 266
- Plans on eHealth.com: 308

South Carolina

- Plans on Healthcare.gov: 126
- Plans on eHealth.com: 163

South Dakota

- Plans on Healthcare.gov: 41
- Plans on eHealth.com: 55

Tennessee

- Plans on Healthcare.gov: 216
- Plans on eHealth.com: 261

Texas

- Plans on Healthcare.gov: 405
- Plans on eHealth.com: 579

Utah

- Plans on Healthcare.gov: 108
- Plans on eHealth.com: 157

Virginia

- Plans on Healthcare.gov: 95
- Plans on eHealth.com: 269

West Virginia

- Plans on Healthcare.gov: 15
- Plans on eHealth.com: 26

Wisconsin

- Plans on Healthcare.gov: 417
- Plans on eHealth.com: 556

Wyoming

- Plans on Healthcare.gov: 43
- Plans on eHealth.com: 59

For more information about eHealth's analysis, and a break-down of plan availability by metal level within each of the above states, refer to [eHealth's](#)

[complete report.](#)

Report Details

This report is based on data collected in December 2014. Plan availability on both Healthcare.gov and eHealth.com is subject to change without notice, and eHealth has no obligation to update this report. Not all plans are available in every part of a state or region, and each consumer may not otherwise have access to all plans offered in a particular state or region. eHealth.com's plan selection page is designed to only show the plans available within that consumer's ZIP code, so eHealth.com does not necessarily display all plans available within each state for every consumer. All plans available for enrollment on Healthcare.gov are listed on the appropriate plan selection page on eHealth.com, but eHealth.com does not have prices, detailed plan information or plan enrollment available for all such plans.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) operates [eHealth.com](#), the Nation's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealth offers thousands of individual, family and small business health plans underwritten by more than 200 of the nation's leading health insurance companies. eHealth is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help Medicare beneficiaries navigate Medicare health insurance options, choose the right plan and enroll in select plans online through PlanPrescriber.com ([www.planprescriber.com](#)) and eHealthMedicare.com ([www.eHealthMedicare.com](#)).

For more health insurance news and information, visit the eHealth consumer blog: [Get Smart - Get Covered](#) or visit eHealth's Affordable Care Act Resource Center at [www.eHealth.com/affordable-care-act](#).

Attachment Available: http://www.marketwire.com/library/MwGo/2015/1/15/11G030526/Health_Plan_Inventory_-_eHealth.com_vs_Healthcare.-1254976490589.pdf

For media inquiries, please contact:

Sande Drew
DMA Communications for eHealth, Inc.
(916) 207-7674
sande.drew@ehealth.com

Brian Mast
eHealth, Inc.
(650) 210-3149
brian.mast@ehealth.com

Source: eHealth, Inc.