



eHealth Outlines Upcoming Enrollment Extension Deadlines in Select States and Highlights Consumer Resources

April 14, 2014

April 15 Marks Extended Enrollment Deadline for Selected Carriers in Arizona, California, Georgia, Louisiana, Michigan, Ohio, Utah, Virginia, and Washington

MOUNTAIN VIEW, CA -- (Marketwired) -- 04/14/14 -- eHealth, Inc. (NASDAQ: EHTH) (www.ehealth.com), which operates eHealthInsurance.com, the nation's first and largest private online health insurance exchange, today reminded uninsured consumers that state-specific and insurer-specific enrollment deadlines are fast approaching. The company also highlighted consumer resources available for shoppers at eHealthInsurance.com.

eHealth [previously identified](#) a number of states in which at least one health insurance company continued to accept new health insurance applications beyond the March 31, 2014 deadline for the nationwide open enrollment period under the Affordable Care Act (ACA). These states include Arizona, California, Georgia, Hawaii, Louisiana, Maryland, Michigan, Nevada, New Mexico, Ohio, Oregon, Utah, Virginia, and Washington¹. Enrollment opportunities in a number of these states are scheduled to come to an end as follows²:

- **April 15, 2014** marks the deadline for enrollment in the states of Arizona, California, Georgia, Louisiana, Michigan, Ohio, Utah, Virginia and Washington.
- **April 18, 2014** marks the deadline for enrollment in the state of Maryland.
- **April 30, 2014** marks the deadline for enrollment in the states of Hawaii, New Mexico and Oregon.

eHealth has created an infographic, [available for download](#), illustrating these deadlines, in addition to extended enrollment deadlines made available to qualifying consumers through government health insurance marketplaces.

Consumer Resources

For uninsured consumers in the states mentioned above -- or for any consumers still uninsured who experience a qualifying life events making them eligible for a special enrollment period -- eHealth has made the following resources available:

- **The Uninsured Hotline at 877-803-2369.** Licensed agents at eHealth's Customer Care Center are staffing the hotline to address questions from uninsured consumers who may still have enrollment options or who missed the nationwide open enrollment period which ended on March 31, 2014. Agents can provide information about which qualifying life events may trigger a special enrollment period allowing consumers to enroll in individual or family major medical insurance. Callers can also learn about their potential liability for a 2014 tax penalty and about health insurance alternatives such as short-term health insurance, which may still provide a form of protection despite not meeting the coverage criteria of the Affordable Care Act.
- **eHealth's Affordable Care Act Resource Center.** The [Affordable Care Act Resource Center](#) provides consumers with articles, FAQs, and videos that can help them understand the potential consequences of missing the open enrollment period, as well as help them learn more about coverage options available outside of open enrollment. Topics specifically addressed in the Resource Center include qualifying life events which may allow you to enroll in major medical individual or family coverage; short-term health insurance, accident insurance, critical illness insurance and other supplemental insurance plans like dental and vision insurance; and the tax penalties and other potential consequences of not enrolling in ACA-compliant health insurance plans during the open enrollment period.
- **The eHealth Price Index.** The online [eHealth Price Index](#) tracks nationwide average monthly premiums for individual and family health insurance plans selected by consumers shopping through eHealth. The eHealth Price Index is updated on a daily basis. As of April 13, 2014, the average premium for plans selected by individual eHealth shoppers was \$242 per month; the average premium for family plans selected by eHealth shoppers was \$581 per month. The eHealth Price Index provides consumers with insight into what they may expect to pay for individual or family major medical health insurance coverage during an open enrollment period or when they experience a qualifying life event allowing them to purchase an ACA-compliant health insurance plan outside of open enrollment.

¹ Enrollment opportunities within these states are subject to change and eHealth cannot guarantee that insurers will continue to accept applications. Some insurers may only serve limited areas within a particular state. Health insurance companies in other states may also decide to accept applications.

² Dates are based on information provided to eHealth by insurance companies within these states.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) operates eHealthInsurance.com, the Nation's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 200 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help Medicare beneficiaries navigate Medicare health insurance options, choose the right plan and enroll in select plans online through PlanPrescriber.com (www.planprescriber.com) and eHealthMedicare.com (www.eHealthMedicare.com).

For more health insurance news and information, visit the eHealth consumer blog: [Get Smart - Get Covered](#) or visit eHealth's Affordable Care Act Resource Center at www.eHealth.com/affordable-care-act.

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