



eHealth Adds New Supply of Medicare Products From Cigna-HealthSpring

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eHealth Customers in 12 States Can Enroll in Medicare Advantage Plans From Cigna-HealthSpring

MOUNTAIN VIEW, CA -- (Marketwired) -- 08/29/13 -- eHealth, Inc. (NASDAQ: EHTH), the nation's first and largest private online health insurance exchange, announced today that it has added new supply of Medicare Advantage plans from Cigna-HealthSpring to its selection of Medicare products. Today, consumers can enroll in Medicare Advantage plans from Cigna-HealthSpring over the phone through licensed eHealthInsurance agents. Starting on October 15, when the 2014 Medicare Annual Enrollment Period begins, eHealth plans to offer online enrollment for Cigna-HealthSpring Medicare Advantage plans through eHealthMedicare.com.

Customers in 12 states and the District of Columbia will be able to enroll in Medicare Advantage plans from Cigna-HealthSpring. The states include Alabama, Delaware, Florida, Georgia, Illinois, Maryland, Mississippi, New Jersey, Pennsylvania, Tennessee, Texas and West Virginia. As of Medicare's 2014 Annual Election (or Enrollment) Period, which begins on October 15, 2013, eHealthMedicare customers in Arizona and Oklahoma would also be able to enroll in Medicare Advantage plans from Cigna-HealthSpring.

"Cigna-HealthSpring is a trusted provider of Medicare products, and adding their Medicare Advantage plans to our offerings provides more choices to Medicare beneficiaries," said eHealth, Inc. Senior Vice President of Sales and Operations Robert Hurley. "Our partnership with Cigna-HealthSpring allows our agents to enroll customers over the phone, providing more plan options for our customers."

Additional Consumer Resources:

- Shop for health insurance plans from over 200 of America's leading insurers at eHealthInsurance.com
- Shop for Medicare plans from some of America's leading Medicare providers at eHealthMedicare.com
- Download or request a FREE printed copy of our book, [*Individual Health Insurance For Dummies. Health Care Reform Special Edition*](#), produced in cooperation with For Dummies®, a branded imprint of Wiley, and co-authored by eHealthInsurance
- Follow eHealthInsurance's consumer blog, [Get Smart - Get Covered](#)
- Browse our answers to real-life health insurance questions on [Yahoo Answers](#)
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About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of [eHealthInsurance](http://eHealthInsurance.com), America's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 200 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com (www.planprescriber.com) and through its Medicare website eHealthMedicare.com (www.eHealthMedicare.com).

For more health insurance news and information, visit the eHealthInsurance consumer blog: [Get Smart - Get Covered](#).

About Cigna-HealthSpring

Cigna-HealthSpring is one of the country's leading health plans focused on delivering care to the senior population, predominately through Medicare Advantage and other Medicare and Medicaid products. Cigna-HealthSpring serves millions of customers in locations across the country. Based in Nashville, Tennessee, Cigna-HealthSpring operates health plans in Alabama, Arkansas Delaware, Florida, Georgia, Illinois, Maryland, Mississippi, New Jersey, Oklahoma, Pennsylvania, Tennessee, Texas, West Virginia and Washington, D.C. Cigna-HealthSpring also offers a national stand-alone prescription drug plan. For more information, visit www.cignahealthspring.com.

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