# eHealth

## eHealth, Inc. Partners With Aon Hewitt to Help Employees Enroll in Individual Health Insurance

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MOUNTAIN VIEW, CA -- (Marketwired) -- 06/20/13 -- eHealth, Inc. (NASDAQ: EHTH), the nation's leading private online health insurance exchange for individual and family health insurance, today announced it is partnering with Aon Hewitt, the global talent, retirement and health solutions business of Aon plc (NYSE: AON), to provide enrollment services to employees of Aon Hewitt's clients who choose to enroll in individual health insurance coverage.

Through the partnership, employees of Aon Hewitt's clients who are not eligible for employer-provided benefits may access eHealth's leading online marketplace to find, compare and buy the health insurance plan(s) that best fit their individual or family needs. Employees will also have access to customer support through eHealth's world-class customer care center, offering phone support 363 days a year and 24/7 online support.

Additionally, eligible employees in some states may be able to enroll in qualified health plans available through one or more state insurance exchanges if eHealth receives authorization to assist consumers in this capacity and after implementation of this capability.

eHealth's partnership complements the services offered through Aon Hewitt's Your Coverage Resources solution, which is an interactive and educational website that helps individuals learn about the various public health programs available to them and model program eligibility -- including whether they qualify for a subsidy in a state exchange.

"Achieving the Affordable Care Act's goal of 100 percent enrollment is an effort that will require outreach and education from all corners, and employers will play a critical role in getting the word out," said eHealth President and Chief Operating Officer Bill Shaughnessy. "Aon Hewitt's partnership with eHealth will help reach and enroll as many employees as possible by combining our user-friendly national marketplace and Aon Hewitt's broad base of mid and large-size employers."

"Under the Affordable Care Act, many of our clients now have large employee populations who are eligible to enroll in health insurance through the individual market, including state and federal exchanges, and they are looking for help in guiding employees through the process," said Karen Frost, Vice President of Health Solutions & Strategies for Aon Hewitt. "Aon Hewitt's Your Coverage Resources solution, coupled with the services and tools offered by eHealth, will enable employers to offer these individuals a comprehensive resource that helps guide them through all elements of the decision-making process -- from knowing and understanding their options to determining their eligibility and ultimately enrolling in a plan that's right for them and their families."

### About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of <u>eHealthInsurance</u>, the nation's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com (<u>www.planprescriber.com</u>) and through its Medicare website <u>www.eHealthMedicare.com</u>.

For more health insurance news and information, visit the eHealthMedicare's consumer blog: blog.eHealthMedicare.com.

### About Aon Hewitt

Aon Hewitt empowers organizations and individuals to secure a better future through innovative talent, retirement and health solutions. We advise, design and execute a wide range of solutions that enable clients to cultivate talent to drive organizational and personal performance and growth, navigate retirement risk while providing new levels of financial security, and redefine health solutions for greater choice, affordability and wellness. Aon Hewitt is the global leader in human resource solutions, with over 30,000 professionals in 90 countries serving more than 20,000 clients worldwide. For more information on Aon Hewitt, please visit www.aonhewitt.com.

#### Forward-Looking Statements

This press release contains statements that are forward-looking statements as defined within the Private Securities Litigation Reform Act of 1995. These include statements regarding the implementation of the company's partnership with Aon Hewitt; the ability to permit access to and assist with the enrollment of individuals in qualified health plans through government exchanges; the expectation that the partnership with Aon Hewitt would result in reaching and enrolling employees of mid and large-size employers; and the comprehensiveness of the resources available to the employees of Aon Hewitt's clients through the partnership. These statements are not guarantees of future results and are inherently subject to various risks, uncertainties, and assumptions that are difficult to predict, including the company's ability to obtain the authorization to assist with enrollment of subsidy-eligible consumers in qualified health plans available through government exchanges and meet the regulatory and other requirements to do so; the possibility of regulatory developments and regulations adversely impacting the implementation of the company's partnership with Aon Hewitt; the company's ability to successfully implement and benefit from the partnership with Aon Hewitt and the other risks and uncertainties described in eHealth's most recent Quarterly Report on Form 10-Q and Annual Report on Form 10-K filed with the Securities and Exchange Commission and available on the investor relations page of eHealth's website at <a href="https://www.sec.gov">www.sec.gov</a>. eHealth does not undertake any obligation to update any information contained in these forward-looking statements whether as a result of new information, future events or otherwise.

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