



eHealth, Inc. to Participate on Panel About Private Exchanges at Health Insurance Exchange Summit

May 3, 2013

Panel Will Discuss Private-Sector Solutions for Employers and Government Exchanges

MOUNTAIN VIEW, CA -- (Marketwired) -- 05/03/13 -- eHealth, Inc. (NASDAQ: EHTH), America's first and largest private health insurance exchange, will be participating in a panel on private-sector exchanges at the Health Insurance Exchange Summit today in Arlington, VA. As part of a larger discussion on private marketplaces, Sam Gibbs, Senior Vice President, Sales of eHealth, will offer insights on how these companies can help state exchanges meet their enrollment goals.

In addition to mandating the creation of government-run health insurance exchanges for all fifty states and the District of Columbia, the Affordable Care Act (ACA) also allows exchanges the option of utilizing licensed online [health insurance marketplaces](#) to provide consumers additional ways to purchase qualified health plans and receive subsidy assistance.

Details:

WHAT:

Panel: Private-Sector Insurance Exchanges

WHERE:

Health Insurance Exchange Summit, Hyatt Regency Crystal City in Arlington, VA

WHEN:

Friday, May 3, 2013, 8:15 a.m. - 9:15 a.m. EST

Over the past 14 years, eHealth has pioneered online health insurance comparison and enrollment platforms that have helped insure more than 3 million Americans nationwide.

"With less than five months from the first open enrollment of the ACA, there is a tremendous amount of work ahead. eHealth feels that there is an opportunity for private-sector exchanges to help meet the overall enrollment goals of the Affordable Care Act," said Sam Gibbs, Senior Vice President, Sales of eHealth. "By bringing the public and private sector together to utilize private marketplaces like eHealth, we can help federal and state marketplaces enroll the uninsured without cost and no downside to government or consumers."

The [Health Insurance Exchange Summit](#) will be held May 1 - 3, 2013 at the Hyatt Regency Crystal City in Arlington, Va. The Summit will be offered both onsite and live and archived for six months over the Internet.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of [eHealthInsurance](#), America's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 200 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com ([www.planprescriber.com](#)) and through its Medicare website eHealthMedicare.com ([www.eHealthMedicare.com](#)).

For more health insurance news and information, visit the eHealthInsurance consumer blog: [Get Smart - Get Covered](#).

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