

eHealth, Inc. to Announce First Quarter 2013 Earnings Results on April 25 at 5 p.m. Eastern Time

April 11, 2013

MOUNTAIN VIEW, CA -- (Marketwired) -- 04/11/13 -- eHealth, Inc. (NASDAQ: EHTH), America's first and largest private health insurance exchange, announced today that the company plans to release first quarter 2013 financial results on April 25, 2013.

Chief Executive Officer Gary Lauer and Chief Financial Officer Stuart Huizinga will host the earnings conference call beginning at 5 p.m. Eastern Time on April 25th to discuss these results.

Individuals interested in listening to the conference call may do so by dialing (800) 891-5314 for domestic callers and (847) 413-3618 for international callers. The participant passcode is 34677043.

A telephone replay will be available two hours following the conclusion of the call for a period of 30 days and can be accessed by dialing (888) 843-7419 for domestic callers and (630) 652-3042 for international callers. The call ID for the replay is 34677043. The live and archived webcast of the call will also be available on the company's website at www.ehealthinsurance.com under the Investor Relations section.

About eHealth, Inc.

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, America's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. Through the company's eHealthTechnology solution (www.eHealthTechnology.com), eHealth is also a leading provider of health insurance exchange technology. eHealthTechnology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com">www.planprescriber.com) and through its Medicare website www.eHealthMedicare.com.

Investor Contact:

Kate Sidorovich, CFA Vice President Investor Relations 650-210-3111 Kate.sidorovich@ehealth.com

Source: eHealth, Inc.