



eHealthMedicare Announces Special Easter Weekend Office Hours

March 30, 2013

MOUNTAIN VIEW, CA -- (MARKETWIRE) -- 03/29/13 -- Today, eHealthMedicare.com announced that its call center will be open this Saturday, Easter weekend, to assist Medicare beneficiaries who have a Special Election Period (SEP), and wish to submit applications for Medicare coverage before the end of the month so that they may have coverage in effect by April 1, 2013.

eHealth, Inc. (NASDAQ: EHTH), America's first and largest health insurance exchange, which operates eHealthMedicare.com (<http://www.eHealthMedicare.com>), will have licensed agents available to take calls this Saturday, March 30, 2013, at the following times:

- Saturday: 5am - 1:30pm PDT
- Saturday: 6am - 2:30pm MDT
- Saturday: 7am - 3:30pm CDT
- Saturday: 8am - 4:30pm EDT

About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of [health insurance for individuals](#), families and small businesses. Through the company's website, www.eHealthInsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning [health insurance exchange](#). Through the company's eHealthTechnology solution (www.eHealthTechnology.com), eHealth is also a leading provider of health insurance exchange technology. eHealthTechnology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com (www.planprescriber.com) and through its Medicare website www.eHealthMedicare.com.

For more health insurance news and information, visit the eHealthInsurance consumer blog: [Get Smart - Get Covered](#).

[Embedded Video Available](#)

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