

## eHealth, Inc. to Present at the Barclays Global Healthcare Conference

March 6, 2013

MOUNTAIN VIEW, CA -- (MARKETWIRE) -- 03/06/13 -- eHealth, Inc. (NASDAQ: EHTH), announced today that its chief executive officer, Gary Lauer, will present at the Barclays Global Healthcare Conference on Wednesday, March 13 at 2:00 p.m. ET. This event will be held at the Loews Miami Hotel, in Miami, Florida.

Interested investors can access the live audio webcast of the presentation at <a href="www.ehealthinsurance.com">www.ehealthinsurance.com</a> under Investor Relations. Please visit the website at least 15 minutes early to register, download, and install any necessary software. A replay of this event will be available on the company's website shortly after the conclusion of the event and will remain available for 14 days.

## About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, America's first and largest private health insurance exchange where individuals, families and small businesses can compare health insurance products from leading insurers side by side and purchase and enroll in coverage online. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. Through the company's eHealthTechnology solution (<a href="https://www.eHealthTechnology.com">www.eHealthTechnology.com</a>), eHealth is also a leading provider of health insurance exchange technology. eHealthTechnology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com">www.elealthMedicare.com</a>.

## **Investor Contact:**

Kate Sidorovich, CFA Vice President Investor Relations 650-210-3111 Kate.sidorovich@ehealth.com