



eHealth, Inc. to Participate in Medicaid Panel at World Congress Summit on Health Insurance Exchanges

July 24, 2012

Jul 24, 2012 (Marketwire via COMTEX) --Today, eHealth, Inc. (NASDAQ: EHTH), parent company of eHealthInsurance, the nation's first and largest private online health insurance exchange for individuals, families and small businesses, announced that Sam Gibbs, president of eHealth Government Systems, will be speaking at the [World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges](#) in Arlington, VA. Mr. Gibbs is part of a keynote panel discussion, along with other industry leaders.

Moderated by Steve Davis, managing editor of Inside Health Insurance Exchanges and Health Plan Week, panel members will discuss:

- Changes in the final guidance specifying how and where eligibility for Medicaid and CHIP will be determined.
- The role managed care plans will play in exchanges.
- Churn within the marketplace.
- The exchange/Medicaid interface.
- How old systems in Medicaid will be modernized to interact with state-of-the-art exchanges.

The Patient Protection and Affordable Care Act of 2010 requires each state government to deploy (or have the Federal Government deploy on its behalf) online health insurance exchanges allowing consumers to obtain quotes for, compare, and enroll in the individual and small business health insurance plans of their choice.

Over the course of the past 14 years, eHealth has pioneered online health insurance comparison and enrollment platforms that have helped insure more than 3 million Americans nationwide. Through the company's eHealth Technology group, eHealth has been a leading provider of exchange and e-commerce technology platforms for health insurance carriers, brokers, agents and state and Federal government entities.

Details:

WHAT: World Congress 3rd Annual Leadership Summit on Health Insurance Exchanges

WHERE: Hyatt Regency Crystal City, Arlington, Va.

WHEN: Tuesday, July 24, 4:15 p.m.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of [health insurance for individuals](#), families and small businesses. Through the company's website, www.eHealthInsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it a model of a successful, high-functioning [health insurance exchange](#). Through the company's eHealth Technology group (www.eHealthTechnology.com), eHealth is also a leading provider of health insurance exchange technology. eHealthTechnology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com (www.planprescriber.com) and through its Medicare website www.eHealthMedicare.com

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