



## **eHealth Announces 2012 Analyst Day**

February 15, 2012

### **Analyst Day to Be Held on February 29, in New York City**

MOUNTAIN VIEW, CA, Feb 15, 2012 (MARKETWIRE via COMTEX) --eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that it will host an Analyst Day in New York City, NY on February 29, 2012 from 9:30 a.m. ET to approximately 1:30 p.m. ET. The event will feature management presentations as well as a question and answer session with eHealth executives.

Attendance at the event is by invitation only; however, eHealth will provide a live audio webcast of the Analyst Day presentations via the Investor Relations section of the company's website at [www.ehealthinsurance.com](http://www.ehealthinsurance.com). Please visit the website at least 15 minutes early to register, download and install any necessary software. For those who cannot listen to the live broadcast, a replay of this event will also be available on this site shortly after the conclusion of the event and will remain available for 30 days.

For all questions related to the upcoming Analyst Day please contact eHealth's Director of Investor Relations, Kate Sidorovich at [kate.sidorovich@ehealth.com](mailto:kate.sidorovich@ehealth.com)

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies.

eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning health insurance exchange. Through the company's eHealth Technology solution ([www.eHealthTechnology.com](http://www.eHealthTechnology.com)), eHealth is also a leading provider of health insurance exchange technology. eHealth Technology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com ([www.planprescriber.com](http://www.planprescriber.com)) and through its Medicare website [www.eHealthMedicare.com](http://www.eHealthMedicare.com).

#### **Contact:**

Kate Sidorovich, CFA  
Director, Investor Relations  
650-210-3111

SOURCE: eHealthInsurance