



eHealthInsurance Named Best Website for Health Insurance Quotes

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MOUNTAIN VIEW, CA, Dec 12, 2011 (MARKETWIRE via COMTEX) --eHealthInsurance (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, is pleased to announce that eHealthInsurance.com has been named the best website for health insurance quotes in the December 2011 "Best of Everything" issue from Kiplinger's Personal Finance magazine.

Previously, eHealthInsurance was awarded this title in Kiplinger's "Best of Everything" lists for the years 2006, 2007, 2008, and 2009.

Kiplinger praised eHealthInsurance.com for providing consumers with personalized health insurance quotes and policy details from numerous insurers based on age, location, and other factors. Kiplinger's Best of Everything list for 2011 can be found [here](#).

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, www.eHealthInsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning health insurance exchange. Through the company's eHealthTechnology solution (www.eHealthTechnology.com), eHealth is also a leading provider of health insurance exchange technology. eHealthTechnology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com (www.planprescriber.com) and through its Medicare website www.eHealthMedicare.com.

For more health insurance news and information, visit the eHealthInsurance consumer blog: [Get Smart - Get Covered](#).

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