



## **eHealth, Inc. to Discuss Medicare Strategy at the Stifel Nicolaus Annual Healthcare Conference**

August 25, 2011

MOUNTAIN VIEW, CA, Aug 25, 2011 (MARKETWIRE via COMTEX) -- eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families, and small businesses, today announced that its President and CEO, Gary Lauer, will discuss the company's Medicare business and strategy at an upcoming investment conference. Gary Lauer is scheduled to present at the Stifel Nicolaus Annual Healthcare Conference on Friday, September 9th, at 10:55 a.m. ET. This event will be held at the Four Seasons Hotel in Boston, MA.

The presentation will also be recorded and webcast from the investor relations section of eHealth's corporate website at [www.ehealthinsurance.com](http://www.ehealthinsurance.com) under Investor Relations. Please visit the website at least 15 minutes early to register, download, and install any necessary software. A replay of each event will be available on the company's website shortly after the conclusion of the event and will remain available for 14 days.

About eHealth, Inc. eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of individual, family and small business health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning health insurance exchange. Through the company's eHealth Technology solution ([www.eHealthTechnology.com](http://www.eHealthTechnology.com)), eHealth is also a leading provider of health insurance exchange technology. eHealth Technology's exchange platform provides a suite of hosted e-commerce solutions that enable health plan providers, resellers and government entities to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options, choose the right plan and enroll in select plans online through its wholly-owned subsidiary, PlanPrescriber.com ([www.planprescriber.com](http://www.planprescriber.com)) and through its Medicare website [www.eHealthMedicare.com](http://www.eHealthMedicare.com).

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SOURCE: eHealth, Inc.