



eHealth, Inc. to Announce Third Quarter 2010 Earnings Results on October 26 at 5 p.m. Eastern Time

October 12, 2010

MOUNTAIN VIEW, CA, Oct 12, 2010 (MARKETWIRE via COMTEX) --

eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families, and small businesses, announced today that the company plans to release third quarter 2010 financial results on October 26, 2010.

Chief Executive Officer Gary Lauer and Chief Financial Officer Stuart Huizinga will host the earnings conference call beginning at 5 p.m. Eastern Time on October 26th to discuss these results.

Individuals interested in listening to the conference call may do so by dialing 866.700.7441 for domestic callers and 617.213.8839 for international callers. The participant passcode is 53498897.

A telephone replay will be available two hours following the conclusion of the call for a period of 30 days and can be accessed by dialing 888.286.8010 for domestic callers and 617.801.6888 for international callers. The call ID for the replay is 29039667. The live and archived webcast of the call will also be available on the company's website at www.ehealthinsurance.com under the Investor Relations section.

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, www.eHealthInsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model for a successful, high-functioning health insurance exchange. Through its eCommerce On-Demand solution (www.eHealth.com/eOD), eHealth is also a leading provider of on-demand e-commerce software. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options and choose the right plan through its wholly-owned subsidiary, PlanPrescriber, Inc. (<http://www.planprescriber.com>).

For more information, please contact:

Kate Sidorovich
Director Investor Relations
650-210-3111
Kate.sidorovich@ehealth.com

SOURCE: eHealth, Inc.

<mailto:Kate.sidorovich@ehealth.com>