



eHealth, Inc. to Present at Upcoming Investor Conferences

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MOUNTAIN VIEW, CA, Sep 01, 2010 (MARKETWIRE via COMTEX) --

eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families, and small businesses, today announced that its senior management will deliver presentations at the upcoming investor conferences:

- Stifel Nicolaus Healthcare Conference, on Wednesday, September 15 at 2:40 p.m. ET. The conference is being held at the Four Seasons Hotel, Boston, MA.

- ThinkEquity Partners Seventh Annual Growth Conference, on Thursday, September 16 at 10:30 a.m. ET. The conference is being held at The Sofitel New York, NY.

Interested investors can access the live audio webcast of each presentation at the Investor Relations section of eHealth's website at <http://ir.ehealthinsurance.com>. Please visit the website at least 15 minutes early to register, download, and install any necessary software. A replay of this event will be available on the company's website shortly after the conclusion of the call and will remain available for 14 days.

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, www.eHealthInsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning health insurance exchange. Through its eCommerce On-Demand solution (www.eHealth.com/eOD), eHealth is also a leading provider of on-demand e-commerce software. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth, Inc. also provides powerful online and pharmacy-based tools to help seniors navigate Medicare health insurance options and choose the right plan through its wholly-owned subsidiary, PlanPrescriber.com (<http://www.planprescriber.com>).

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SOURCE: eHealth, Inc.