



## **eHealth, Inc. to Present at Cowen and Company's 38th Annual Technology Media & Telecom Conference**

May 18, 2010

MOUNTAIN VIEW, CA, May 18, 2010 (MARKETWIRE via COMTEX) --eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families, and small businesses, today announced that its senior management will present at Cowen and Company's 38th Annual Technology Media & Telecom Conference, on Wednesday, June 2 at 8:45 a.m. ET. This event will be held at The Palace Hotel in New York, NY.

Interested investors can access the live audio webcast of each presentation at [www.ehealthinsurance.com](http://www.ehealthinsurance.com) under Investor Relations. Please visit the website at least 15 minutes early to register, download, and install any necessary software. A replay of each event will be available on the company's website shortly after the conclusion of the event and will remain available for 14 days.

About eHealth, Inc. eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is an online marketplace that is licensed to sell health insurance in all 50 states and the District of Columbia, making it an excellent model for successful, high-functioning health insurance exchanges. Through its eCommerce On-Demand solution (eOD), [www.ehealth.com/eOD](http://www.ehealth.com/eOD), eHealth is also a leading provider of on-demand e-commerce software services. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth's eCommerce On-Demand solution is currently available to health plan providers in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

For more information, please contact:

Market Street Partners

Phone: (415) 445-3236

Email: [linda@marketstreetpartners.com](mailto:linda@marketstreetpartners.com)

SOURCE: eHealth, Inc.

<mailto:linda@marketstreetpartners.com>