



## **eHealth Views House of Representatives' Passage of Health Reform Bill as "Historic and Significant"**

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### **Implementation Strategies to Be Next Order of Business**

WASHINGTON, DC, Mar 22, 2010 (MARKETWIRE via COMTEX) -- The following is a statement from Gary Lauer, chairman and CEO of eHealth, Inc. (NASDAQ: EHTH), regarding tonight's passage in the U.S. House of Representatives' of national health reform legislation:

"Tonight's passage of healthcare legislation is clearly historic and significant. With final legislation awaiting the President's signature, strategies for implementation of reform and enrollment of Americans in health insurance coverage will be the next and most important order of business.

"eHealth's experience over the past decade in connecting over two million Americans to health insurance through our national online marketplace provides a powerful model for success. We are looking forward to doing our part to help uninsured access coverage as well as helping the national and state governments design winning strategies to achieve the promise of this legislation.

"We believe that the technologies that have been developed by private sector players, such as eHealth, are key to ensuring Americans find and receive the coverage this legislation would mandate.

"eHealth looks forward to helping deliver on the promise of this new and important legislation."

For more information from eHealth about enrollment and connecting Americans to coverage, please visit <http://www.ready2connect.org>.

About eHealth, Inc.: eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Information and resources are available on various health plans, ranging from individual and family, short-term medical, and Medicare insurance. Consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance is an online marketplace licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc. For more information, see [www.ehealthinsurance.com](http://www.ehealthinsurance.com).

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