



eHealth Announces Partnership With LegalZoom.com to Provide Access to Affordable Health Insurance for Entrepreneurs and Small Business Owners

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Leading Online Legal Document Service to Partner With Largest Online Marketplace for Individual, Family and Small Business Health Insurance Products

MOUNTAIN VIEW, CA, Feb 02, 2010 (MARKETWIRE via COMTEX) -- eHealth, Inc. (NASDAQ: EHTH), parent company of eHealthInsurance.com (<http://www.ehealthinsurance.com>), the leading online source of health insurance for individuals, families, and small businesses, today announced a partnership with LegalZoom.com, the pioneer in providing easy and affordable ways to manage common legal document needs online.

LegalZoom customers can now get free health insurance quotes, compare over 10,000 health insurance products from over 180 carriers nationwide, and purchase quality health insurance products at LegalZoom.com through an online, paperless process. LegalZoom customers will also have access to a call center staffed with licensed health insurance agents for personal assistance.

"We're thrilled to partner with eHealth because we know how important having quality, affordable health insurance is to our customers," said Steven Chic, Senior Manager of Business Development of LegalZoom. "With the rapid growth and popularity of health savings accounts, we also know that many of eHealth's customers can benefit from our expertise when it comes to the treatment of these accounts in estate planning, pre-nuptial agreements and retirement."

"Finding quality health insurance coverage is key to establishing financial security for individuals, families and small businesses," said Bruce Telkamp, eHealth's Executive Vice President of Business and Corporate Development. "Like eHealth, LegalZoom provides a unique and valuable service to consumers in all these categories, and we're very pleased to partner with them."

About LegalZoom.com Launched in 2001 by a founding team that includes famed attorney Robert Shapiro, LegalZoom.com has become the nation's leading online legal service. LegalZoom merges innovative technology with personalized service to deliver a simple, cost-effective way to take care of common legal needs. Legal Zoom is not a law firm and can only provide self-help services at your specific direction. LegalZoom service offerings include: Wills, Living Wills, Incorporation, LLC Formation, Living Trusts, Powers of Attorney, Divorce, Small Claims, Trademarks, Patents, and Copyrights.

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it the ideal model of a successful, high-functioning health insurance exchange. Through its eCommerce On-Demand solution (eOD), www.ehealth.com/eOD, eHealth is also a leading provider of on-demand e-commerce software services. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth's eCommerce On-Demand solution is currently available to health plan providers in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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