



Health Insurance Sites: eHealthInsurance Named to Kiplinger's Best List Third Year in a Row

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eHealthInsurance.com Is 2009 Best Insurance Site for Health Insurance Quotes

MOUNTAIN VIEW, CA, Nov 30, 2009 (MARKETWIRE via COMTEX) -- eHealthInsurance (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, has been named the best website for health insurance quotes in the December 2009 issue of Kiplinger's Personal Finance magazine. eHealthInsurance was named to the Best List in the same category in 2007 and 2008.

In singling out eHealthInsurance for special recognition, Kiplinger noted that eHealthInsurance.com provides quotes from a broad selection of major health insurers and allows consumers to compare specific plans side by side. Also noted was eHealthInsurance's 'Plans with Your Doctor' tool, which allows health insurance shoppers to see which plans are accepted by their favorite doctors.

Kiplinger's list of Best Insurance Sites for 2009 is found here: <http://www.kiplinger.com/magazine/archives/2009-best-list-insurance.html>

About eHealth eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is an online marketplace licensed to sell health insurance in all 50 states and the District of Columbia, making it an excellent model for successful, high-functioning health insurance exchanges. Through its eCommerce On-Demand solution (eOD), www.ehealth.com/eOD, eHealth is also a leading provider of on-demand e-commerce software services. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth's eCommerce On-Demand solution is currently available to health plan providers in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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For media inquiries, please contact:

Brian Mast
eHealth, Inc.
(650) 210-3149
brian.mast@ehealth.com

SOURCE: eHealth, Inc.

<mailto:brian.mast@ehealth.com>