



eHealth Views Passage of House Health Reform Bill as "Historic Step Toward Connecting All Americans to Coverage"

November 8, 2009

Health Insurance Exchanges Are Key

WASHINGTON, DC, Nov 08, 2009 (MARKETWIRE via COMTEX) -- The following is a statement from Gary Lauer, chairman and CEO of eHealth, Inc., regarding tonight's passage of the U.S. House of Representatives' health reform legislation:

"I commend Speaker Pelosi, Ways and Means Committee Chairman Rangel, Energy and Commerce Committee Chairman Waxman, Education and Labor Committee Chairman Miller, lead author Rep. John Dingell and their House colleagues for advancing legislation with the goal of connecting all Americans to coverage. House passage of this legislation is an important step towards reform and achieving the goal of covering the uninsured, an objective that has been a priority for our company from its inception.

"eHealth's experience over the past decade in connecting nearly two million Americans to coverage through our national online marketplace proves that exchanges do work. By employing multiple paths to coverage, including exchanges, and online solutions like ours, we can optimize enrollment and provide the uninsured with the most choices and flexibility.

"The technologies that have been developed by private sector players, such as eHealth, are key to ensuring Americans find and receive the coverage this legislation would mandate.

"eHealth looks forward to being an active partner in implementing meaningful health reform legislation, and is poised and ready to connect the uninsured to coverage quickly."

For more information from eHealth about enrollment and connecting Americans to coverage, please visit <http://www.ready2connect.org>.

About eHealth, Inc.: eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it a functioning national health insurance exchange. Through its eCommerce On-Demand solution (eOD), www.ehealth.com/eOD, eHealth is also a leading provider of on-demand e-commerce software services. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth's eCommerce On-Demand solution is currently available to health plan providers in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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