



## **eHealth to Host Analyst Day on November 5, 2009**

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MOUNTAIN VIEW, CA, Oct 22, 2009 (MARKETWIRE via COMTEX) -- eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that it will host an Analyst Day in New York City, NY on November 5, 2009 from 9:00 a.m. ET until approximately 1:00 p.m. ET. Members of eHealth's senior management team will deliver presentations on the company's strategy, key business initiatives, and financial performance.

Attendance at the event is by invitation only; however, eHealth will provide a live audio webcast of the Analyst Day presentations via the Investor Relations section of the company's website at [www.ehealthinsurance.com](http://www.ehealthinsurance.com). Please visit the website at least 15 minutes early to register, download and install any necessary software. For those who cannot listen to the live broadcast, a replay of this event will also be available on this site shortly after the conclusion of the event and will remain available for 14 days.

### About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.eHealthInsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia, making it a functioning national health insurance exchange. Through its eCommerce On-Demand solution (eOD), [www.ehealth.com/eOD](http://www.ehealth.com/eOD), eHealth is also a leading provider of on-demand e-commerce software services. eHealth's eOD platform provides a suite of hosted solutions that enable health plan providers and resellers to market and distribute products online. eHealth's eCommerce On-Demand solution is currently available to health plan providers in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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SOURCE: eHealth, Inc.