



eHealth, Inc. Announces Partnership With MedHelp.org, the Pioneer in Online Health Communities

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MedHelp to Offer Its 7.5 Million Monthly Users Access to eHealth's Selection of Over 10,000 Policies From More Than 180 Carriers Nationwide

MOUNTAIN VIEW, CA, Jun 08, 2009 (MARKETWIRE via COMTEX) -- eHealth, Inc. (NASDAQ: EHTH), parent company of eHealthInsurance.com (<http://www.eHealthInsurance.com>), today announced a marketing and distribution partnership with MedHelp.org, one of the largest online health communities in the United States. Through this partnership, eHealth will provide MedHelp with a proven, efficient, and branded eCommerce platform that will present MedHelp's members with access to over 10,000 individual health insurance products from more than 180 brand-name insurance companies nationwide.

This partnership agreement is an expansion of eHealth's existing partnership with MedHelp.org. eHealth's Consumer Health Insurance Expert, Amir Mostafaie, an agent licensed in all 50 states, is the resident expert on MedHelp's Ask-an-Expert Health Insurance forum, where he regularly responds to health insurance related questions. This partnership enables members of Mostafaie's online community, along with new visitors to any of MedHelp's 350 health communities, to pose questions directly to an industry expert and explore and apply for the coverage they need online.

"MedHelp's partnerships with top hospitals like Johns Hopkins, the Cleveland Clinic, and National Jewish Health, have enabled them to give consumers direct access to some of the premiere experts in the field of medicine and healthcare through their powerful social media platform," says Bruce Telkamp, eHealth, Inc.'s Executive Vice President of Business and Corporate Development. "As the online health insurance community grows at MedHelp, so too does our opportunity to expand access to health insurance for MedHelp's audience."

"The foundation of MedHelp's business model is to provide our members with access to the leading experts within the healthcare industry. Partnering with eHealth for health insurance was a natural fit for us," said John de Souza, MedHelp CEO. "Our members will be able to get advice, compare plan benefits, and apply for a policy directly from the carrier of their choice in a single-online session."

About eHealth, Inc.:

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.ehealthinsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 185 of the nation's health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

About MedHelp.org:

MedHelp, with over seven million monthly users, is the largest online health community site connecting people with shared medical experiences. MedHelp provides its users with access to advice from experts at the top medical institutions such as the Cleveland Clinic, Johns Hopkins, National Jewish, Partners Health, drugstore.com, inc., eHealth, Inc. and Mount Sinai. MedHelp members can access an online archive of millions of posts across hundreds of medical conditions. In addition, MedHelp offers personalized user accounts, information on health topics and treatments, and an extensive set of health tools to help users track and monitor various health conditions. For additional information, please visit <http://www.medhelp.org>.

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