



eHealth, Inc. CTO Sheldon Wang Named One of IDG Computerworld's Premier 100 IT Leaders for 2009

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Exemplary Leader Combines Technical Expertise and Business Acumen to Overcome Complex Challenges

MOUNTAIN VIEW, CA, Dec 10, 2008 (MARKET WIRE via COMTEX News Network) -- eHealth, Inc. (NASDAQ: EHTH), parent company of eHealthInsurance Services, Inc., today announced that IDG's Computerworld has selected Sheldon Wang, eHealth Inc.'s Executive Vice President and Chief Technology Officer for Computerworld's Premier 100 IT Leaders for 2009 Awards Program.

Computerworld's Premier 100 IT Leaders Awards Program honors executives who show exemplary technology leadership in resolving pressing business problems. Honorees demonstrate the ability to foster creativity and challenging work environments, envision fresh approaches to business challenges and effectively manage IT investments.

This year's recipients were selected from over 1,000 nominees who were measured against Computerworld's IT Leadership Index, a set of characteristics that describes executives who guide the effective use of IT in their organizations, and evaluated by the editors and by a panel of outside judges. The candidates were asked about a range of topics, including their backgrounds, work experiences, special accomplishments and leadership styles. In its nomination, Computerworld highlighted Mr. Wang's open-source strategy for driving the efficient development and operations of eHealth's online e-commerce site, www.ehealthinsurance.com.

"Sheldon is, first and foremost, a brilliant businessman with the unique ability to apply business strategy to the application of information technology," said Gary Lauer, president and CEO of eHealth, Inc. "Through our consumer web site, eHealthInsurance.com, we've made it easy for consumers to browse through over 10,000 health insurance plans from more than 180 companies, and apply for the coverage they need in a simple, single online session.

Lauer continued, "Sheldon's leadership and vision have helped eHealth transform the complex process of researching and purchasing health insurance into a straightforward, web-based information exchange. Through continuous and aggressive innovation, he and his team have continued to refine and improve the user experience at eHealthInsurance.com with comparison shopping tools, online application processing and new features like eApproval. This technology leadership has helped eHealth expand access to affordable, high-quality health insurance for millions of Americans."

"The professionals honored as Computerworld's Premier 100 IT Leaders for 2009, and by extension the organizations they represent, are clearly change agents," said Scot Finnie, editor-in-chief, Computerworld. "They are what we call 'breakaway IT leaders.' They tend to ignore well-worn lines of demarcation between business and consumer technology; they deploy what works rather than what's politically safe. But they're also politically savvy when it comes to presenting their ideas and winning over top executives."

About eHealth, Inc.:

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, <http://www.ehealthinsurance.com>, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (www.computerworld.com), weekly publication, focused conference series and custom research form the hub of the world's largest (40+ edition) global IT media network. In the past five years alone, Computerworld has won more than 100 awards, including Folio Magazine's 2006 Gold EDDIE Award for the best technology/computing magazine, the 2004 and 2006 Magazine of the Year Award, and 2006 Best Overall Web Publication from the American Society of Business Publication Editors (ASBPE). In addition, in 2007 Computerworld's then editor-in-chief Don Tennant received the prestigious Timothy White Award from American Business Media. Computerworld leads the industry with an online audience of over 2 million unique, monthly visitors and a print audience of 1,222,000 readers each week (IntelliQuest CIMS Spring 2007).

About International Data Group (IDG)

International Data Group (IDG) is the world's leading technology media, events, and research company. IDG's online network includes more than 450 Web sites spanning business technology, consumer technology, digital entertainment, and video games worldwide. IDG publishes more than 300 magazines and newspapers in 85 countries including CIO, CSO, Computerworld, GamePro, InfoWorld, Macworld, Network World, and PC World. IDG's lead-generation service, IDG Connect, matches technology companies with an audience of engaged, high-quality IT professionals, influencers, and decision makers.

IDG is a leading producer of more than 750 technology-related events including Macworld Conference & Expo, LinuxWorld Conference & Expo, Entertainment for All Expo (E for All), DEMO, and IDC Directions. IDC, a subsidiary of IDG, is the premier global provider of market intelligence, advisory services, and events. Over 900 IDC analysts in more than 90 countries provide global, regional, and local expertise on technology and industry opportunities and trends.

Additional information about IDG, a privately held company, is available at idg.com. Note: All product and company names are trademarks of their respective companies.

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