## eHealth

## eHealth, Inc. to Announce Third Quarter 2008 Earnings Results on October 30 at 5 p.m. Eastern Daylight Time

October 16, 2008

MOUNTAIN VIEW, CA, Oct 16, 2008 (MARKET WIRE via COMTEX News Network) -- eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that the Company plans to release third quarter 2008 financial results on October 30, 2008.

Chief Executive Officer Gary Lauer and Chief Financial Officer Stuart Huizinga will host the earnings conference call beginning at 5 p.m. Eastern Daylight Time on October 30th to discuss these results.

Individuals interested in listening to the conference call may do so by dialing 866-314-4483 for domestic callers and 617-213-8049 for international callers. The participant passcode is 41896248.

A telephone replay will be available two hours following the conclusion of the call for a period of 30 days and can be accessed by dialing 888-286-8010 for domestic callers and 617-801-6888 for international callers. The call ID for the replay is 27048357.

The live and archived webcast of the call will also be available on the Company's website at www.ehealthinsurance.com under the Investor Relations section.

## About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, www.ehealthinsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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SOURCE: eHealth, Inc.