



## **eHealth Certified as a Green Business**

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MOUNTAIN VIEW, CA, Oct 10, 2008 (MARKET WIRE via COMTEX News Network) -- eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that it achieved certification as a Green Business at its headquarters' location in Mountain View, CA and its customer care location in Gold River, CA. The Green Business Program is a partnership of environmental agencies and utilities that assists, recognizes and promotes businesses that volunteer to operate in a more environmentally responsible way. As a certified Green Business, eHealth demonstrated its commitment to full compliance with environmental regulations and its efforts to prevent pollution, reduce waste, and conserve resources.

"From our earliest days as an online marketplace for health insurance, almost 10 years ago, eHealth has been promoting and enabling paper-less transactions in a paper-intensive industry. We have always felt strongly about the conservation of resources, which we believe is a social imperative in today's world, and also good business for us and our carrier partners," said Gary Lauer, President and CEO of eHealth. "Becoming a certified Green Business was a natural extension of our ongoing efforts to protect the environment."

For more information on the Green Business Program please visit the Santa Clara county official website at <http://www.sccgov.org/portal/site/iwm/agencychp?path=%2Fv7%2FIntegrated%20Waste%20Management%20%28DIV%29%2FGreen%20Business> and the Sacramento county official website at <http://sacberc.org/Web/programs/ssbp/aboutus.php>

### About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, [www.ehealthinsurance.com](http://www.ehealthinsurance.com), consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

### CONTACT:

#### Investors:

Kate Sidorovich, CFA  
Director, Investor Relations  
650-210-3111

#### Media:

Brian Mast  
Director of Public Relations  
650-210-3149

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