



eHealth to Host Analyst Day on September 25, 2008

September 11, 2008

MOUNTAIN VIEW, CA, Sep 11, 2008 (MARKET WIRE via COMTEX News Network) -- eHealth, Inc. (NASDAQ: EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that it will host an Analyst Day in New York City, NY on September 25, 2008 from 10:00 a.m. EDT to approximately 3:00 p.m. EDT. Members of eHealth's senior management team will deliver presentations on the company's strategy, the key growth initiatives, and financial performance.

Attendance at the event is by invitation only; however, eHealth will provide a live audio webcast of the Analyst Day presentations via the Investor Relations section of the company's website at www.ehealthinsurance.com. Please visit the website at least 15 minutes early to register, download and install any necessary software. For those who cannot listen to the live broadcast, a replay of this event will also be available on this site shortly after the conclusion of the event and will remain available for 14 days.

About eHealth

eHealth, Inc. (NASDAQ: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, www.ehealthinsurance.com, consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers thousands of health plans underwritten by more than 180 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

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SOURCE: eHealth, Inc.