

eHealth Chief Executive Officer to Speak at the UBS Global Healthcare Services Conference

January 29, 2008

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Jan. 29, 2008--eHealth, Inc. (Nasdaq:EHTH) today announced that Gary Lauer, Chairman, President and Chief Executive Officer, will speak to the investment community at the UBS Global Healthcare Services Conference in New York, New York, on Tuesday, February 12, at 12:00 p.m. Eastern Standard Time. His discussion will focus on the company's business and will include a question and answer session.

Interested investors can access the live audio webcast of the presentation at www.ehealthinsurance.com under Investor Relations. Please visit the website at least 15 minutes early to register, download, and install any necessary software. A replay of this event will be available on the company's website shortly after the conclusion of the call and will remain available for 14 days.

About eHealth

eHealth, Inc. is the parent company of eHealthInsurance, the leading online source of health insurance for individuals, families and small businesses. eHealthInsurance presents complex health insurance information in an objective, user-friendly format, enabling the research, analysis, comparison and purchase of health insurance products that best meet consumers' needs. eHealth and eHealthInsurance are registered trademarks of eHealthInsurance Services, Inc.

eHealth, Inc. was founded in 1997 and its technology was responsible for the nation's first Internet-based sale of a health insurance policy. The company is headquartered in Mountain View, California. Additional information can be found at the company's website, www.ehealthinsurance.com.

CONTACT: Ashton Partners DeDe Sheel, 1-415-293-4412 dsheel@ashtonpartners.com www.ashtonpartners.com

SOURCE: eHealth, Inc.