



eHealth, Inc. to Announce Third Quarter 2007 Earnings Results on November 1 at 5 p.m. Eastern Daylight Time

October 18, 2007

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Oct. 18, 2007--eHealth, Inc. (NASDAQ:EHTH), the leading online source of health insurance for individuals, families and small businesses, announced today that the Company plans to release third quarter 2007 financial results on November 1, 2007.

Chief Executive Officer Gary Lauer and Chief Financial Officer Stuart Huizinga will host the earnings conference call beginning at 5 p.m. Eastern Daylight Time on November 1st to discuss these results.

Individuals interested in listening to the conference call may do so by dialing 866-713-8395 for domestic callers and 617-597-5309 for international callers. The participant passcode is #99673917.

A telephone replay will be available two hours following the conclusion of the call for a period of 30 days and can be accessed by dialing 888-286-8010 for domestic callers and 617-801-6888 for international callers. The call ID for the replay is #14581602.

The live and archived webcast of the call will also be available on the Company's website at www.ehealthinsurance.com under the Investor Relations section.

About eHealth, Inc.

eHealth, Inc. is the parent company of eHealthInsurance, the leading online source of health insurance for individuals, families and small businesses. eHealthInsurance presents complex health insurance information in an objective, user-friendly format, enabling the research, analysis, comparison and purchase of health insurance products that best meet consumers' needs. eHealth and eHealthInsurance are registered trademarks of eHealthInsurance Services, Inc.

eHealth, Inc. was founded in 1997 and its technology was responsible for the nation's first Internet-based sale of a health insurance policy. The Company is headquartered in Mountain View, California. Additional information can be found at the Company's website, www.ehealthinsurance.com.

CONTACT: Ashton Partners (Investor Relations)
DeDe Sheel, 415-869-5765
dsheel@ashtonpartners.com
www.ashtonpartners.com

SOURCE: eHealth, Inc.