



## **eHealth, Inc. and Foundation for Health Coverage Education Join Forces to Help 43 Million Uninsured Americans**

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Partnership Provides Access for Americans Who Don't Know Where to Turn for Public and Private Health Insurance Options

MOUNTAIN VIEW, Calif.--(BUSINESS WIRE)--Aug. 7, 2007--eHealth, Inc. (Nasdaq:EHTH) and the Foundation for Health Coverage Education (FHCE) today announced a groundbreaking partnership to help all uninsured Americans obtain the health coverage assistance they need.

Of the 43 million uninsured in the U.S., as many as one-third may be eligible for public-sponsored programs but are not enrolled<sup>(1)</sup>. Many others can afford private market health insurance but may not know where to turn. In the new partnership, eHealth will refer individuals and families who could be eligible for public health insurance programs to FHCE. In turn, FHCE will refer those inquiries that do not qualify for government sponsored programs to eHealth for private coverage options.

FHCE's U.S. Uninsured Help Line (800-234-1317) and Coverage For All website, [www.coverageforall.org](http://www.coverageforall.org), are designed to provide access to hundreds of state and federal programs. The nonprofit organization currently provides access to hundreds of public healthcare program applications online, allowing Americans seeking government-sponsored health coverage to apply for the programs that best meet their needs.

eHealth, Inc.'s website, [www.ehealthinsurance.com](http://www.ehealthinsurance.com), is the nation's leading online source for health insurance. eHealth currently provides consumers with instant quotes and online applications for over 7,000 health insurance plans from over 160 of the nation's leading insurance companies. By working together, eHealth and FHCE will create the healthcare industry's most comprehensive resource for both public and private health insurance solutions.

"Our partnership with FHCE provides a valuable service to the tens of thousands of individuals who visit our website each month but cannot afford or are not eligible for private health insurance coverage," said eHealth Executive Vice President, Bruce Telkamp. "Adding public program alternatives to our ecommerce platform is a major step toward helping all uninsured Americans obtain quality health insurance coverage."

"Working with eHealth allows the Coverage for All campaign to provide both public and private coverage options to residents of all 50 states," said Phil Lebherz, executive director of FHCE. "Through our partnership, we can effectively help to reduce the ranks of America's uninsured."

About eHealth Inc.

eHealth, Inc. (Nasdaq:EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, [www.ehealthinsurance.com](http://www.ehealthinsurance.com), consumers can get quotes from leading health insurance carriers, compare plans side by side, and apply for and purchase health insurance. eHealthInsurance offers more than 7,000 health plans underwritten by more than 160 of the nation's leading health insurance companies. eHealthInsurance is licensed to sell health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

About FHCE

The Foundation for Health Coverage Education (FHCE) is a non-profit 501 (c) 3 organization with a mission to help simplify public and private health insurance eligibility information. In addition to its U.S. Uninsured Help Line (800) 234-1317 and website [www.coverageforall.org](http://www.coverageforall.org), FHCE offers free consumer guides such as the Health Care Options Matrix(TM) available for all 50 states.

(1)FHCE's interpretation of a 2004-2005 State Health Facts report, Kaiser Foundation

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