



## **eHealthInsurance Wins Best Insurance Website for The 11th Annual Webby Awards**

May 1, 2007

### **eHealthInsurance Tops the Shortlist for International Honor for the Web**

MOUNTAIN VIEW, Calif., May 1 /PRNewswire-FirstCall/ -- The Webby Awards, the leading international honor for the Web, today named eHealthInsurance, a wholly owned subsidiary of eHealth, Inc. (Nasdaq: EHTH) the Best Insurance Website of 2007.

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. The awards are judged by the International Academy of Digital Arts & Sciences, a global organization that includes Harvey Weinstein, Arianna Huffington, Matt Groening, Jamie Oliver, Internet inventor Vinton Cerf, and RealNetworks CEO Rob Glaser.

"The Webby Awards honors the outstanding work that is setting the standards for the Internet," said David-Michel Davies, executive director of The Webby Awards. "The selection of eHealth is a testament to the skill, ingenuity, and vision of its creators."

"We are honored to receive this recognition for building an innovative platform where consumers can learn about, shop for and buy health insurance online," said Gary Lauer, Chief Executive Officer of eHealth. "Our technology has streamlined the traditional, paper-intensive health insurance application process and makes it easy for consumers to access quality health insurance," continued Lauer.

The 11th Annual Webby Awards received a record 8,000 entries from over 60 countries and all 50 states. Founded in 1996, The Webby Awards is known worldwide for its famous five-word speeches.

About eHealth, Inc.

eHealth, Inc. (Nasdaq: EHTH) is the parent company of eHealthInsurance, the nation's leading online source of health insurance for individuals, families and small businesses. Through the company's website, [www.ehealthinsurance.com](http://www.ehealthinsurance.com), consumers can get quotes from leading health insurance carriers, compare plans side-by-side and apply for and purchase health insurance. eHealthInsurance offers more than 7,000 health plans underwritten by more than 160 of the nation's leading health insurance companies. eHealthInsurance sells health insurance in all 50 states and the District of Columbia. eHealthInsurance and eHealth are registered trademarks of eHealthInsurance Services, Inc.

About The Webby Awards: [www.webbyawards.com](http://www.webbyawards.com)

Hailed as the "Oscars of the Internet" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, Interactive Advertising, Online Film & Video, and Mobile Websites. Established in 1996, the 11th Annual Webby Awards received a record 8,000 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: Adobe; The Creative Group; Verizon; AOL Video; dotMobi; The Barbarian Group; CondeNast|CondeNet; Level3; Adweek; Fortune; Reuters; Variety; Wired; IDG; Brightcove; PricewaterhouseCoopers; 2advanced.Net; KobeMail and Museum of the Moving Image.

About the International Academy of Digital Arts and Sciences (IADAS):

The International Academy of Digital Arts and Sciences is dedicated to the creative, technical, and professional progress of the internet and interactive media. The Academy is an intellectually diverse organization that includes over 500 members consisting of leading experts in a diverse range of fields, such as Virgin Group founder Richard Branson, business guru and author Tom Peters, The Body Shop president Anita Roddick, fashion designer Max Azria, "Simpsons" creator Matt Groening and Real Networks CEO Rob Glaser. The Webby Awards and The International Academy of Digital Arts and Sciences are registered trademarks of International Data Group. For more information, visit [www.iadas.net](http://www.iadas.net).

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