FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APPRO	OVAL						
	OMB Number:	3235-0287						
l	Estimated average burden							
l	hours per response:	0.5						

	Check this box if no longer subject to
١	Section 16. Form 4 or Form 5
ı	obligations may continue. See
	Instruction 1(h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Tauscher Ellen O.</u>						2. Issuer Name and Ticker or Trading Symbol eHealth, Inc. [EHTH]													to Issu % Ow			
(Last) (First) (Middle) C/O EHEALTH, INC.					3. Date of Earliest Transaction (Month/Day/Year) 07/02/2012											Office	er (give title v)		Other (specify below)			
440 EAST MIDDLEFIELD ROAD																						
(Street) MOUNTAIN VIEW CA 94043				4. If Amendment, Date of Original Filed (Month/Day/Year)										Individ ne) X								
(City)	(St	ate) (Zip)																			
		Tabl	e I - Non	-Deriva	ative	Sec	curitie	s Acc	quired	, Dis	posed o	f, or	Bene	eficia	ally C	wne	ed					
Date					Date (Month/Day/Year) if		2A. Deemed Execution Date, if any (Month/Day/Year)		Code	Transaction Disposed Code (Instr. 5)					4 and Secu Bend Own		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	t o	7. Nature of Indirect Beneficial Ownership		
									Code	v	Amount		(A) or (D)	Price	. 1	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)		
Common Stock 07/02/						/2012					9,636	5	A \$0		9,636),636	D				
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Day	Date, 1	Code (Instr				6. Date Expirati (Month/	on Dat		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Deriva Secur (Instr.	ative ity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4	hip c E D) (ect (11. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Code V		(A)	(D)	Date Exercis	able	Expiration Date	Title	or Nun of	ount nber res								

Explanation of Responses:

1. This represents an initial award of restricted stock units. Each unit represents a contingent right to receive one share of the Issuer's common stock upon vesting. Subject to the director's continuous service with the Issuer, the restricted stock units will vest in four equal installments from the vesting commencement date of July 2, 2012.

Remarks:

/s/ Jennifer Cashio, as attorneyin-fact for Ellen O. Tauscher 07/05/2012

** Signature of Reporting Person Date

 $Reminder: Report \ on \ a \ separate \ line \ for \ each \ class \ of \ securities \ beneficially \ owned \ directly \ or \ indirectly.$

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.