П

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287

| OMB Number:             | 3235-0287 | ł |
|-------------------------|-----------|---|
| Estimated average burde | en        | l |
| hours per response:     | 0.5       | l |

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5           |
| obligations may continue. See          |
| Instruction 1(b).                      |

FORM 4

# STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

|  |  |              |   |  |                         |                  |                                      |               |  | ationship of Reporting<br>k all applicable)<br>Director   | 10% C   |   |  |  |
|--|--|--------------|---|--|-------------------------|------------------|--------------------------------------|---------------|--|---|---|---|--|--|
| C/O EHEALTH, INC.<br>2625 AUGUSTINE DRIVE, SECOND FLOOR                          |  |              |   | of Earliest Transac<br>2022                              | tion (Mc                | onth/D           | ay/Year)                             |               | Officer (give title<br>below)<br>COO & Chief T |   |   |   |  |  |
| (Street)<br>SANTA CLARA CA 95054<br>(City) (State) (Zip)                         |  |              |   | 4. If Amendment, Date of Original Filed (Month/Day/Year) |                         |                  |                                      |               |  | <ul> <li>6. Individual or Joint/Group Filing (Check Applicable<br/>Line)</li> <li>X Form filed by One Reporting Person</li> <li>Form filed by More than One Reporting<br/>Person</li> </ul> |   |   |  |  |
| Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |              |   |  |                         |                  |                                      |               |  |   |   |   |  |  |
| Date   |  |              | 2. Transaction<br>Date<br>Month/Day/Year) | Execution Date,  |                         | iction<br>Instr. | 4. Securities A<br>Disposed Of<br>5) |               |  | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |  |              |   |  | Code                    | v                | Amount                               | (A) or<br>(D) | Price  | Transaction(s)<br>(Instr. 3 and 4)  |   | (   |  |  |
| Common Stock   |  |              | 04/01/2022                                |  | <b>A</b> <sup>(1)</sup> |                  | 76,688                               | A             | \$ <mark>0</mark>                              | 76,688  | D   |   |  |  |
|  |  | Table II - D | erivative Sec                             | curities Acqui   | red. D                  | )isno            | sed of or                            | Benef         | icially O                                      | wned  |   |   |  |  |

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owner (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>if any<br>(Month/Day/Year) | 4.<br>Transa<br>Code ( | iction | 5. Numl<br>of<br>Derivati<br>Securiti<br>Acquire<br>(A) or<br>Dispose<br>of (D) (I<br>3, 4 and | ber<br>ive<br>ies<br>ed<br>ed<br>nstr. | 6. Date Exerc<br>Expiration Da | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                 | 7. Title and Amount<br>of Securities<br>Underlying<br>Derivative Security<br>(Instr. 3 and 4) |     | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---|---|--|---|------------------------|--------|--|--|--------------------------------|--|-----------------|---|-----|--|--|--|
|   |   |  |   | Code                   | v      | (A)  | (D)                                    | Date<br>Exercisable            | Expiration<br>Date   | Title           | Amount<br>or<br>Number<br>of<br>Shares  |     | . ,  |  |  |
| Performance<br>Stock Units                          | \$0.0   | 04/01/2022                                 |   | Α                      |        | 76,688   |  | (2)                            | 04/01/2026   | Common<br>Stock | 76,688  | \$0 | 76,688   | D  |  |

### Explanation of Responses:

1. This represents an award of restricted stock units. Each unit represents a contingent right to receive one share of the company's common stock upon vesting. The restricted stock units vest as to 25% of the shares one year after the vesting commencement date of March 10, 2022, and the remainder of the shares subject to this award will vest in equal quarterly installments thereafter, subject the individual continuing to provide services to the company through the applicable vesting date.

2. The performance-based restricted stock units will be eligible to vest during a four-year performance period following the award's grant date based on the company's stock price trading at certain pre-determined price thresholds. Once a price threshold is achieved, the portion of the award related to that threshold will vest one year later, subject to the individual continuing to provide services to the company through the applicable vesting date.

### **Remarks:**

/s/ Christine Wong as attorney-04/01/2022

in-fact for Roman V. Rariy

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\ast}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.