FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number: | 3235-0287 | | | | | | | |
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Jennings Jay Walter</u> | | | | | | 2. Issuer Name and Ticker or Trading Symbol <u>eHealth</u> , <u>Inc.</u> [EHTH] | | | | | | | | | k all application | able) | g Pers | on(s) to Issu 10% Ov | vner |
|---|---|--|--|---------------------------|---|--|-----|-----------------------------------|---------------------------------------|--|----------------------|----------------------|--|--|---|--|----------------|--|--|
| (Last) (First) (Middle) C/O EHEALTH, INC. 440 EAST MIDDLEFIELD ROAD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 06/12/2017 | | | | | | | | | | X Officer (give title Other (specify below) SVP, Finance and APO | | | | |
| (Street) MOUNTAIN VIEW CA 94043 | | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | | Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (Sta | | ip) | | - 45 | 0 | | | | | | f D | | :11- | 0 | | | | |
| Table I - Non-Deriva 1. Title of Security (Instr. 3) 2. Transa Date (Month/D. | | | | action | 2A Ex r) if a | A. Deemed Execution Date, f any Month/Day/Year) | | 3. Transaction Code (Instr. | | 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 5) | | ed (A) o tr. 3, 4 | or 5. Amo 4 and Securi Benefi Owned Report | | s lly ollowing | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| Common Stock 06/12 | | | | | 2/2017 | + | | | Code M(1) | V | 2,500 | (A) or (D) | _ | s0 | (Instr. 3 a | nd 4) | | D | |
| | | Та | | | | | | | | | osed of, onvertib | | | | Owned | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deem Execution if any (Month/Da | Date, Transac Code (II | | | | | 6. Date Ex Expiration (Month/Da | Date | • | Amount of | | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | e s Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | | Date Exercisab | | Expiration Date | Title | Amo or Num of Shar | ber | | | | | |
| Performance Stock Unit | \$0 | 06/12/2017 | | | M ⁽¹⁾ | | | 2,500 | (2) | (| 03/31/2021 | Common Stock | 2,5 | 00 | \$0 | 7,500 ⁽ | 2) | D | |

Explanation of Responses:

- 1. This represents the achievement of a stock price threshold under a performance restricted stock unit granted on 3/31/2017. Each unit represents a contingent right to receive one share of the company's common stock upon vesting. The shares are scheduled to vest on May 18, 2018, subject to the individual continuing to provide services to the company though the vesting date.
- 2. The performance-based restricted stock units are eligible to vest during a four-year performance period following the award's grant date based on the company's stock price trading at certain pre-determined price thresholds. Once a price threshold is achieved, the portion of the award related to that threshold will vest one year later, subject to the individual continuing to provide services to the company through the applicable vesting date.

Remarks:

/s/ Scott Giesler, as attorney-in-06/14/2017 fact for Jay W. Jennings

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.