

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL

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1. Name and Address of Reporting Person* <u>Fahlman Robert L</u> (Last) (First) (Middle) <u>C/O EHEALTH, INC.</u> <u>440 EAST MIDDLEFIELD ROAD</u> (Street) <u>MOUNTAIN</u> <u>CA</u> <u>94043</u> <u>VIEW</u> (City) (State) (Zip)	2. Date of Event Requiring Statement (Month/Day/Year) <u>10/12/2006</u>	3. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc. [EHTH]</u>	4. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>Sr.VP, Carrier Relations & COO</u>	5. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person Form filed by More than One Reporting Person
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Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Common Stock	3,979	I	By Trust ⁽¹⁾

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Employee Stock Option (right to buy)	(2)	04/26/2010	Common Stock	100,000	2	D	
Employee Stock Option (right to buy)	(3)	01/23/2011	Common Stock	46,021	1	D	
Employee Stock Option (right to buy)	(4)	01/23/2012	Common Stock	37,500	1	D	
Employee Stock Option (right to buy)	(5)	06/12/2013	Common Stock	62,500	2	D	
Employee Stock Option (right to buy)	(6)	12/13/2015	Common Stock	11,363	8.8	D	
Employee Stock Option (right to buy)	(7)	12/13/2015	Common Stock	76,136	8.8	D	

Explanation of Responses:

1. Shares are held directly by Robert Lawrence Fahlman Jr. and Marion Lee Fahlman Trustees, or the Successor Trustee, of the Robert L. and Marion L. Fahlman Trust Dated October 18, 1994.
2. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after March 27, 2000 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
3. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after January 24, 2001 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
4. Currently fully vested and exercisable. The option became vested as to 25% of the shares 1 year after January 24, 2002 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
5. Immediately exercisable for all option shares. The option shares become vested as to 25% of the shares 1 year after June 13, 2003 and 2.08333% of the shares upon completion of each month of continuous service thereafter.
6. Immediately exercisable for all option shares. The option shares become vested as to 20% of the shares 1 year after December 14, 2005 and 1/60th of the shares upon completion of each month of continuous service thereafter.
7. Immediately exercisable for all option shares. The option shares become vested as to 20% of the shares 1 year after December 14, 2005 and 1/60th of the shares upon completion of each month of continuous service thereafter.

/s/ Robert L. Fahlman 09/28/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.