SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(h)	ST
Instruction 1(b).	

TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB Number:	3235-0287
Estimated average bu	urden
hours per response:	0.5

I. Name and Address of Reporting Feison			2. Issuer Name and Ticker or Trading Symbol <u>eHealth, Inc.</u> [EHTH]		5. Relationship of Reporting Person(s) to Iss (Check all applicable) Director 10% Ov				
(Last) C/O EHEALTH, 440 EAST MIDI	(First) (Middle) ALTH, INC. Γ MIDDLEFIELD RD		3. Date of Earliest Transaction (Month/Day/Year) 04/13/2007	Х		Other (specify below) as & COO			
(Street)		94043	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indiv Line) X	idual or Joint/Group Filing ((Form filed by One Reporti Form filed by More than C Person	ing Person			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1150.4)	
Common Stock	04/13/2007		M ⁽¹⁾		5,000	A	\$2	8,979	I	By Trust ⁽²⁾	
Common Stock	04/13/2007		S ⁽¹⁾		5,000	D	\$21.832	3,979	Ι	By Trust ⁽²⁾	
Common Stock	04/16/2007		M ⁽¹⁾		20,000	A	\$2	23,979	Ι	By Trust ⁽²⁾	
Common Stock	04/16/2007		S ⁽¹⁾		20,000	D	\$21.549	3,979	Ι	By Trust ⁽²⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Deri Seci Acq (A) (Disp of (E	umber vative urities uired or oosed)) (Instr. and 5)	Expiration Date (Month/Day/Year)		te of Securities		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	\$2	04/13/2007		М			5,000	(3)	04/27/2010	Common Stock	5,000	\$0	48,521	D	
Employee Stock Option (right to buy)	\$2	04/16/2007		М			20,000	(3)	04/27/2010	Common Stock	20,000	\$0	28,251	D	

Explanation of Responses:

1. All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

2. Shares are held directly by the Robert Lawrence Fahlman, Jr. and Marion Lee Fahlman Trustees, or the Successor Trustee, of the Robert L. and Marion L. Fahlman Trust Dated October 18, 1994.

3. This option became fully vested and exercisable on 3/27/2004.

Remarks:

<u>/s/ Jennifer Thompson, as</u> <u>attorney-in-fact for Robert L</u> <u>Fahlman</u>

04/17/2007

** Signature of Reporting Person

n Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

^{*} If the form is filed by more than one reporting person, see Instruction 4 (b)(v).