SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person[*]	2. Issuer Name **and** Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
Fahlman Robert L	eHealth, Inc. [EHTH]	

(Last)	(First)	(Middle)
C/O EHEALTH, INC.		
440 EAST MIDDLEFIELD RD		

3. Date of Earliest Transaction (Month/Day/Year)
04/13/2007

	Director	10% Owner
X	Officer (give title below)	Other (specify below)

Sr.VP, Carrier Relations & COO

(Street)		
MOUNTAIN VIEW	CA	94043

(City)	(State)	(Zip)

4. If Amendment, Date of Original Filed (Month/Day/Year)

6. Individual or Joint/Group Filing (Check Applicable Line)

X	Form filed by One Reporting Person
	Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	04/13/2007		M[(1)]		5,000	A	$2	8,979	I	By Trust[(2)]
Common Stock	04/13/2007		S[(1)]		5,000	D	$21.832	3,979	I	By Trust[(2)]
Common Stock	04/16/2007		M[(1)]		20,000	A	$2	23,979	I	By Trust[(2)]
Common Stock	04/16/2007		S[(1)]		20,000	D	$21.549	3,979	I	By Trust[(2)]

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Employee Stock Option (right to buy)	$2	04/13/2007		M			5,000	[(3)]	04/27/2010	Common Stock	5,000	$0	48,521	D	
Employee Stock Option (right to buy)	$2	04/16/2007		M			20,000	[(3)]	04/27/2010	Common Stock	20,000	$0	28,251	D	

Explanation of Responses:

1. All of the transactions reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan.

2. Shares are held directly by the Robert Lawrence Fahlman, Jr. and Marion Lee Fahlman Trustees, or the Successor Trustee, of the Robert L. and Marion L. Fahlman Trust Dated October 18, 1994.

3. This option became fully vested and exercisable on 3/27/2004.

Remarks:

/s/ Jennifer Thompson, as attorney-in-fact for Robert L. Fahlman   04/17/2007

** Signature of Reporting Person   Date