FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB AF	PPROVAL
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II	

37 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Hurley Robert S</u>						2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>eHealth</u> , Inc. [ EHTH ]											all app Direc	tionship of Reporting all applicable) Director Officer (give title below) President, Carr		10% C	wner
	C/O EHEALTH, INC.					3. Date of Earliest Transaction (Month/Day/Year) 05/18/2018										X	belov			Other (specify below) rier/Bus Dev.	
440 EAST MIDDLEFIELD ROAD																					
(Street)  MOUNT: VIEW  (City)	C.		)4043 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)										6. Indiv Line) X	Forn	or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son			
(City)	(3				<u>                                     </u>	_								_							
		Tabl	e I - Noi	1		Se					Dis	posed o									
1. Title of Security (Instr. 3)  2. Transac Date (Month/Da					ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Code (Instr. 5		4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)					Secur Benefi Owner	5. Amount of Securities Beneficially Owned Following Reported		vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount		(A) or (D)	Pric	e	Transa	Transaction(s) (Instr. 3 and 4)			(Instr. 4)
Common Stock 05/18/2					/2018					F <sup>(1)</sup>		1,081		D	\$19.76		11	112,071(2)		D	
Common Stock 05/18/					/2018	2018				F <sup>(1)</sup>		131		D	\$19.76		111,940(2)			D	
Common Stock															6,500			I	By Trust <sup>(3)</sup>		
		Та										sed of, onvertib					vned				
1. Title of Derivative Security (Instr. 3)	ative Conversion Date Execution Date, ity or Exercise (Month/Day/Year) if any				ransaction (code (Instr. I)			ative rities ired osed	6. Date Exercisable and Expiration Date (Month/Day/Year)  Date Expiration Exercisable Date			7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)  Amoun or Numbe of					9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	O Fe Di (I)	0. bwnership orm: irrect (D) r Indirect ) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

## **Explanation of Responses:**

- 1. Represents the withholding of shares to satisfy tax withholding obligation.
- 2. Total amount of shares beneficially owned includes shares deferred upon vesting of certain restricted stock units. The deferred shares will be settled in accordance with the terms of the deferral election.
- 3. Shares held by Robert & Jeanette Riach Hurley, TTEEs, The Riach Hurley Family Trust.

## Remarks:

/s/ Scott Giesler, as attorney-infact for Robert S. Hurley

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.